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GUIDE TO SHANGHAI

1940



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Your criticism of this issue of the Guide to Shanghai is earnestly solicited with a view to the constant improvement of future issues. All suggestions and advice will be welcomed. It is the aim of this guide book to give pertinent and full information to visitors and newcomers to Shanghai and every effort has been made to attain this object in the present issue. It is expected, however, that future issues will show improvement as a result of the criticism that we hope you will consider yourselves free to make.

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From a Painting **THE BUND—AS IT WAS**
The Customs House (Chinese Structure)

A FEW WORDS ON SHANGHAI'S HISTORY

Once a fishing village on a mudflat, Shanghai almost overnight became possibly the most cosmopolitan city in the world, the melting-pot of the Far East and the inevitable meeting-place of travellers. Neither fish nor fowl, Orient yet Occident, Shanghai with its 48 nationalities offers an intriguing allure that is all its own.

The face of Shanghai is predominantly a Western one. Trams, buses and taxis run along streets lined with modern skyscrapers, hotels and clubs. And yet, less than a hundred years ago, the city was nothing but an anchorage place for junks. Now the fifth largest city in the world, many observers believe that Shanghai may one day outrank the great metropolises of New York and London in size.

Though war has taken place and ravaged the city, and is still continuing in the interior at the time of publication, local residents have faith in the city that has withstood so many disasters and crises and wars.

Once Walled Town

In 1554 Shanghai received the status of a "Walled Town." The wall was three to four miles long and 23 feet high, built specially as protection against the attacks of pirates. The last remnant of the wall disappeared after the Revolution of 1911.

Probably the first attempt to open Shanghai was made in 1832, when Mr. Hugh Hamilton Lindsay was entrusted with a commercial mission. Denied landing in many ports, he finally obtained permission here to open trade with Canton. In a report on his voyage he said that he thought Shanghai had "great possibilities." He was right.

War with Britain

During the Opium War of 1840-43 between China and Great Britain a combined naval and military expedition

forced the Woosung Forts and a landing party entered the district now included in the International Settlement.

Pressing their way upriver, the British eventually reached Nanking, and there, on board a British warship, the Treaty of Nanking was signed on August 29, 1842. Formal declaration that Shanghai was open to foreign trade, along with a number of other "Treaty Ports," was made on November 17, 1843. Following closely, the United States and France respectively acquired the right of trade for their nationals.

Americans Join In

In its early development the Foreign Settlement extended from Avenue Edward VII on the south to Peking Road on the north, but with the merging of the British and American concessions came the present boundaries.

The Shanghai Volunteer Corps, which has passed through many an emergency and war, first saw the light of day on April 12, 1853, during the Taiping Rebellion, when war seemed inevitable and the foreign fighting forces were inadequate. It received its baptism of fire within a few days of its first birthday when, operating with British and American forces, it fought the "Battle of Muddy Flat" against strongly-entrenched Imperial forces on what is now the Race Course. Many times since have they been instrumental in protecting the city.

At about this time the reorganization of the customs service was undertaken by representatives of the three Treaty Powers, Great Britain, the United States and France, with the concurrence of the local Chinese authorities. July 12, 1854, may be said to mark the birth of the present efficient Chinese Maritime Customs Service.

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TOURING SHANGHAI.

The Bund—A muddy tow-path 100 years ago, The Bund has become one of the most beautiful city waterfronts in the world. Faced on the west by an impressive array of modern buildings and bounded on the east by the Whangpoo River, it is naturally the starting point to see Shanghai.

Development of commercial necessity, The Bund has at its northern end the Garden Bridge, which separates Shanghai from the Hongkew district. Soochow Creek is colorfully teeming with small Chinese craft, navigated by men, women and children who live and die on them.

The British Consulate.—Facing the Bridge from the south side of the creek, on the right is the Public Garden, a small but attractive park, while on the left is the British Consulate. Across the bridge is the new home of refugees from Europe, the Japanese and the now returning Chinese. Further into Hongkew and Wayside will bring the tourist to the ruins left after the Sino-Japanese conflict of 1937.

Going south down The Bund we come to Nanking Road, flanked by the Sassoon House (Cathay Hotel) and the Palace Hotel, the residential quarters of tourists and businessmen. Along The Bund may be seen monuments erected to famous Britons once powerful in China.



The Customs-
House

The Customs House.—Continuing south along The Bund with the river on the left, we come to the Customs House. Formerly the original Customs House was a temple; the new building with its clock tower is one of Shanghai's landmarks and a beautiful one at that. The clock is referred to as "Big Ching."

Banks and the Shanghai Club.—The entrance to the Hongkong and Shanghai Banking Corporation is guarded by two huge iron lions. Along the same side of the road is the Chartered Bank of India, Australia and China. One block further is the Shanghai Club, a stately canopied entrance leading into its interior.

The Club, though British, accepts other nationals as members. The Shanghai Club is famous for its distinction of "possessing the longest straight bar in the world."

The next intersection is the beginning of Avenue Edward VII. This is the boundary between the International Settlement and the French Concession and is the chief traffic course in the latter district. Just on this corner and facing Avenue Edward VII, is the Allied War Memorial, erected in honor of Shanghaianders who were killed while on active service in the World War. Passing Avenue Edward VII and still along The Bund, the Quai de France, or the French Bund, is reached. This is the active shipping and commercial center of "French town." A few steps further is the ancient native city of Nantao.



The War Memorial

In the center of the downtown district there is the museum for those interested in China's glory of the past. The museum belongs to the Royal Asiatic Society, and is situated at 20 Museum Road two blocks from The Bund, off Peking Road. There are prehistoric relics of great interest and a very good collection of ancient coins.



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Blood Alley.—Termed the shortest street in the world, Rue Chu Pao San is situated on the left side of Avenue Edward VII. On both sides of the street is nothing but cabarets and night-clubs. These are the hang-outs of sailors and soldiers when on leave. Here during the day gather local newsmen to relax a little and exchange news stories. The cabarets are complete with foreign hostesses and remain open all night. A visit to "Blood Alley," as the street is known, should give visitors a glimpse of the wilder sort of Shanghai nights.

Lumber Guild:—A visit to the Chinese Bund, part of a district of Nantao (Southern Market) gives a good idea of the business side of Chinese shipping. Along the waterfront, teeming with blue-clad, noisy, coolie life, is piled cargo waiting for shipment, while shipping, rice and timber offices line the road.

A quarter of a mile down the Chinese Bund brings one to what appears to be a temple. Actually it is the guild-house of the lumber merchants from the Province of Chekiang. It may be entered by a narrow lane to the left of the building. Within there are two open courts, a temple, a theatre. In the temple is the god Lupai, to whom the merchants refer their disputes.

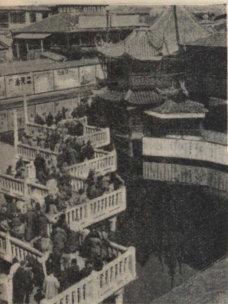
Cathedral of Tungkadoo:—Further on will be found the Cathedral of Tungkadoo. Situated on a fairly broad Chinese thoroughfare, the great church was built by Bishop de Besco, the foundation stone laid in 1849. There is a fine organ in the gallery.

The Chinese Bund was built in 1894, after a fire which destroyed 500 Chinese houses. An enormous number of boats of all descriptions lines the waterfront. The floating population of China is permanent, for great numbers of the Chinese are born, live and, die on their boats.

Finally, beyond the water tower, is a huge Cantonese guild house with a white wall, the Jau Way Way Kway. It has a five-storied pagoda-like building at the northwest corner.

The Chinese City:—At the time of going to press, Nantao, the Chinese City, was open, but a Japanese pass was necessary to gain entrance. Nevertheless, if such a pass can be procured the visit is worthwhile, presenting a picture of Chinese life not seen outside. The streets are twisting and confusing, however, and it is advisable to go with a guide.

Probably the most famous feature of Nantao is the Willow Pattern Tea House, supposedly the original of the tea house on "willow pattern" plates. It stands on stone pillars in the middle of a pool and is approached by a zig-zag bridge (built that way, incidentally, to confuse the devils who might be dogging your footsteps). Around the pool, venders display their wares, jugglers and magicians perform their tricks, and doctors, dentists, cooks and barbers carry on their trade to a running line of advise and commentary from the never-absent audience.



The Willow Pattern Tea House in Nantao

Temples in Nantao: — The city Temple is situated in the center of a maze of crowded, narrow streets. In the temple there is a large central court afternoon.

The Confucian Temple, situated just behind a pond and wall designed to exclude evil spirits, has a three-storey pagoda outside it. Severe simplicity marks the interior of the temple, which contains stone tablets dedicated to the 3,000 disciples of Confucius.

All over Nantao even at the present time can be found

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many interesting places, with temples and images galore. Students of Chinese history should find this native city of special interest, for here is a spot where a wealth of ancient history lies open to seekers and no one need be disappointed in his search for the real China in stone and woodwork.

Trinity Cathedral.—To the left of Nanking Road and one block south, on Kiangse Road, is the Trinity Cathedral, a historic landmark, where the first Episcopal Church in Shanghai was erected in 1847. Work on the present beautiful edifice was started in 1866. The chimes of the tower are those of Westminster.

Going along Nanking Road, tourists will have the opportunity to see beautiful displays of Chinese craftsmanship in silks, embroideries, jewelry and linens. Past Honan Road are the larger Chinese shops.

Buddhist Temple.—One of the most popular Chinese temples in Shanghai is located between Shanse and Fokien Roads. The temple, a Buddhist one, is called Hung Miao. It is daily visited by hundreds of Chinese. This is one of the temples that must be seen.

At the corner of Yu Ya Ching Road, Nanking Road becomes Bubbling Well Road. On the left is the Race Course and Public Recreation Ground. On the right is the famous Park Hotel towering over the Y.M.C.A., and the China United Assurance Society Building which also has an apartment hotel in it.



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"Bubbling Well"—Bubbling Well Road derived its name from the fact that a well situated at the Avenue Haig and Bubbling Well intersection, opposite the cemetery, keeps on bubbling. Knowledge of the well dates from the third century. Into its history many legends have been woven. The action of the well is due to carbonic acid gas.

Bubbling Well Temple—Just opposite and to the right of the Well is the famous Ching An Ssu Temple, dating back to 250 A.D. Just inside the doors, the rulers of Heaven, Earth and Water, may be seen. Interesting idols are everywhere. In the main Temple building, Buddha can be seen sitting on a lotus flower. All about are old idols carved with exquisite beauty that arouses great admiration.

Every year a Spring Bamboo Fair was held near the Temple. At the present time, due to the circumstances here, the Fair may not take place. Originally the Fair was simply a sale of articles made from bamboo, but now one can buy almost everything at amazingly low prices.

The Temple of the Queen of Heaven.—Situated on North Honan Road is the Temple of Heaven. This is one of the most frequented temples during festivals. Enormous crowds worship at that time. In the inner court can be found kiosks with images of the gods Liu Tsiang Ching, who is credited with the ability of seeing everything within a distance of 333 miles of Shanghai, and Ching Tsiang Ching, who is believed to be able to hear within the same radius.

Shanse Banker's Guild.—One of the most handsome structures here, erected in 1892, it is an excellent example of Chinese architecture at its best. The interior is of elaborate carved woodwork, and has a theatre with a curiously shaped dome, in which it is possible to see oneself upside down.

Hongkew Areas and Wayside.—Here are found the Japanese and newly-settled German colonies. Numerous Japanese stores are scattered about the Hongkew district, while in Wayside or "Little Vienna" cafes and restaurants in the European style are seen everywhere.

The Civic Center.—Should receive the attention and visit of tourists. This beautiful center, called "Greater Shanghai," is under the control of Mayor Fu Siao-en.

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LOCAL NATIVE LIFE

Chinese Theatres:—The social life of the Chinese revolves around their theatres. To the uninitiated foreigner, the Chinese theatre, with the chaotic jumble of attendants, musicians and actors milling about on the stage, seems primitive. The Chinese, however, completely ignoring everything, including the absence of scenery, concern themselves with the play being enacted. To them, every movement, every gesture, has a definite meaning and value, and the non-actors who clutter the stage simply do not exist.

Based on episodes in Chinese history, most of the old style dramas have been handed down from Yuan and Ming times. At present, the more modern influence among the Chinese has brought with it a tendency for the Chinese theatre to change its conventions to presentday stage methods. Modern plays with women, whose presence on the stage in olden times would have been unthinkable, are frequent now, and prove themselves to be very popular.

Legitimate plays can be seen in three theatres here. The Tien Che at Foochow and Honan Roads, the San Sing on Chekiang Road near Peking Road, and the Kwong Hwa on Avenue Edward VII, all present typical samples of Chinese theatrical art.

Chinese movie producing has made great strides in Shanghai, and those interested can visit some of the Chinese cinemas where the progress of the industry may be observed. Occasionally one of the foreign movie theatres presents an outstanding Chinese movie, usually with subtitles in English.



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Chinese Festivals:—The Chinese dearly love fire-crackers, which, beside gratifying the ear, serve to scare the day-lights out of the ever-lurking devils. Unfortunately (or fortunately, according to the point of view), the authorities of the Concessions have forbidden them since the 1937 hostilities, and the Chinese are forced to celebrate their festivals in comparative quiet.

The Chinese New Year, the most important feast of the year, generally falls in February, the time of the Chinese first moon. Miserable and disgraced is the Chinese who cannot meet his financial obligations on this day. While it is always interesting, visitors who arrive in Shanghai at this time will be obliged to forego their shopping, as practically every shop is closed for the three or four-day festive period.

The Feast of Tsing Ming, or Feast of the Dead, is one of the three principal festivals of China. Practically all Chinese worship and offer sacrifices to their ancestors, and those Chinese who are away from the ancestral burial place make every effort to reach it for the ceremonies of

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the day. The feast may occur anywhere from the end of March to the middle of April.

The Dragon Boat Festival, about the middle of June, is the anniversary of a hero's death. In approximately the year 450 B.C. a faithful minister of state was dismissed. Humiliated, he jumped into a river. Later, friends, hearing of it, set out to recover his body, but failed. Since then Dragon Boats race the rivers of China on the anniversary of the death, hoping to find the corpse.

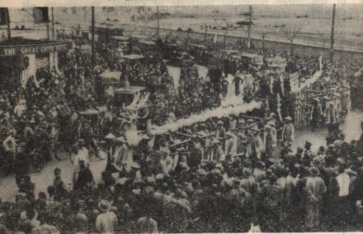
Chinese Food:—The traveller disembarking at Shanghai will, if he so desires, be able to procure some of the best Chinese food served in the Far East. Visitors who are out to have and try everything Chinese should not miss eating at one of the better, well-known restaurants that serves food which, if a little strange, is nonetheless extremely tasty.

Cantonese food is the most popular choice of foreign patrons, but the menus, of course, vary, and patrons have wide scope in their selections. Handy little booklets are given the patrons to help them in their task of choosing which of the scores of dishes they want.

Parties may be arranged at these restaurants by advance booking for private dining rooms, but chance dropping-in will produce the same quantity and quality of food.

Every visitor is strongly advised and recommended to taste of the Oriental style of cooking, but he must be very sure that the place he tries is well-known and well-advertised. Those restaurants which cater partly to foreign trade serve food that is just as authentically Chinese, and in just as authentically Chinese atmosphere, as the small "quaint" places, the sole difference being that in the former you may be sure of the quality of the food and preparation.

A Chinese Funeral Procession





Administration Building, Civic Center

LOCAL GOVERNING SYSTEMS

Shanghai is governed by three separate and distinct municipal entities, the International Settlement, the French Concession, and the City Government of Greater Shanghai. The last is administered by a Chinese mayor who is advised by Japanese officials, and includes all sections of the city outside of the two foreign settlements.

The City Government of Greater Shanghai theoretically controls an area of 320 square miles, including territory on both sides of the Whangpoo. This great area compares with the 12.66 square miles for both the International Settlement and the French Concession.

International Settlement

Executive direction of the government of the International Settlement is vested in the Shanghai Municipal Council. The chief active executive is the Secretary-General, a salaried official appointed by the Council. This position is now occupied by Mr. G. Phillips, British.

None of the members of the Council is paid. The body is composed of fourteen men, including five British, five Chinese, two Americans and two Japanese. The Chinese choose their own Chairman. The foreign members are elected annually by the ratepayers (taxpayers). The Chinese are chosen by Chinese residents.

Land Regulations.—The basic foundation of the civic government is embodied in a code known as the "Land Regulations," written by Captain George Balfour, first British Consul, November 29, 1845. Subjected to numerous revisions, it may be regarded as the Magna Charta or the Bill of Rights of Shanghai. It provides for the acquisition and lease of lands (originally in perpetuity from the Chinese), defines the qualifications of electors, who must be land owners or taxpayers, and otherwise

provides a structure for administrative government. It is interesting to note that under suffrage arrangement the annual vote, determining the executive personnel of the government, does not exceed 2000.

Control of Legislation.—In addition to the annual election of the Councillors, the Ratepayers meet once a year (special meetings may be called by petition) to receive and approve or criticize the annual report of the Council, pass the budget for the next year and consider other civic matters, frequently suggesting enactments to be made by the Council.

In theory, the ratepayers originate and the Council executes, but any amendment to the Land Regulations is subject to international negotiations and to acceptance by the Chinese Government; the bye-laws of the municipality may be amended or added to by resolution of a special meeting of the ratepayers and with the approval of the majority of the Consuls and Ministers of the Treaty Powers (now the fourteen nations enjoying extraterritoriality).

International Tendency.—There were never any formal negotiations between the Chinese and Americans for creation of the original "American Settlement," but its boundaries, before incorporation with the British, had been defined by joint agreement of Mr. George F. Seward, the American Consul, and Chinese authorities in 1863. Consul Seward was one of the first to propose the formation of one government for both Settlements, American and British. Justification for the Settlement may

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he found in the fact that by treaty China had extended to Americans the same privileges to acquire lands for residence and business purposes as the British and French enjoyed.

Chinese in Settlement.—Originally the Foreign Settlement was exclusively for foreigners, but Chinese seeking refuge during the Taiping Rebellion, in the early 'sixties, and subsequent internal disorders, were permitted to enter and many remained.

Due to the additional administrative burdens thus imposed, it was found necessary to subject these Chinese to taxation but they had no direct representation in local government until 1928, when three Chinese members were added to the Municipal Council. In 1930 the membership was increased to five. The inclusion of Chinese Councillors was a direct outcome of the agitation following the rioting of May 30, 1925.

"Free City" Proposed.—Because of the tremendous potential changes it might have made in the destiny of Shanghai, it is of historical interest to note that in 1862, during the chaos created by the Taiping rebellion, the Municipal Council brought forward a plan to make Shanghai a "free and independent city," not an open port like Hongkong, but in reality a municipal republic, entirely self-governing. The system of suffrage proposed would have given control of the city to property owners, both Chinese and foreign.

The foreign consuls and diplomatic envoys were against this, however. It should be noted that the official point of view of the City Government of Greater Shanghai, according to the Feetham Report, was that the International Settlement and French Concession actually form part of that area as "special areas," and that while the exercise of authority by the Chinese municipal government is subjected for the present to practical limitations in respect of these special areas, its bureaux for certain administrative purposes are entitled to exercise direct authority within the Settlement.



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Extra-Settlement Roads.—Congestion forced foreigners to take up residence along 48 miles of extra-Settlement roads (outside the Settlement boundaries) which have been constructed by the Municipal Council under power of acquisition granted by the Land Regulations. There has been some friction between the Settlement and Chinese authorities over the policing of these roads, but an agreement was reached shortly before the publication of this guide which provided for joint policing by the Shanghai Municipal Police and the Ta Tao Police.

Administrative functions of the government of the International Settlement, as in all other large modern cities, are executed by departments such as the Health, Public Works, Police, Fire, Educational, etc., the chiefs being appointed by the Council.

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Jurisdiction of Nationals

American Court.—The United States Court for China was created by Congress, June 30, 1906. The court is made up of a judge, appointed by the President for 10 years, a district attorney, marshal and clerk, whose terms are at the command of the President. Regularly sitting in Shanghai, the court is required to go once a year to Hankow, Canton and Tientsin. Prisoners who are sentenced by this court are sent either to Bilibid Prison in Manila or to the United States. Some are imprisoned in Shanghai.

British Courts.—Jurisdiction over British subjects in China was established under the Foreign Jurisdiction Act of 1890. The jurisdiction is exercised by a Supreme Court (set up here in 1865) and provincial courts, which cover all criminal and civil matters, including divorce. Ordinarily the British Court sits in Shanghai, but may convene at any other place in China. Criminal sentences are served in China, but there are possibilities of sending convicted persons to Hongkong to serve their sentences. Death sentences must be confirmed by H.B.M. Minister to China.

French Courts.—French citizens in China are under French jurisdiction according to the Sino-French treaty of Whampoa, October 24, 1844. There are seventeen French Consular Courts in China and judicial functions in Peiping are carried out by the Legation according to a decree of January 31, 1881. In 1917 a judge was attached to the Shanghai consular court. The duties of the examining magistrate are performed by the consul. Criminal cases may be carried to the courts of appeal at Saigon or Hanoi. An appeal to the Supreme Court is brought before the Court of Cessation in Paris. As a general rule, the laws of France are administered in the French courts in China and there is no appeal from judgments in simple police cases.

Italian.—Italian subjects have been legally controlled by the Italian authorities since the conclusion of a treaty at Tientsin in 1866 between China and Italy. The Italian Consul General, his substitute, or his delegate, may sit as single judge or preside over the consular court. Those Italian subjects living in the French Concession or the

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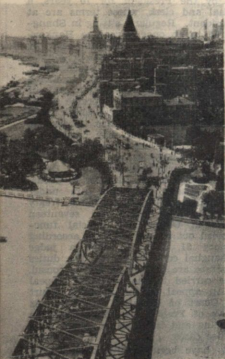
119 Nanking Road Second Floor

Tel. 19165

International Settlement answer to the respective municipal bye-laws. Italians may be expelled from the consular district by consular decree if their conduct is not

in harmony with the public peace and order, or for moral or political reasons.

Japanese Rights.—China, by the Shimonoseki Treaty of 1896, gave up extra-territorial rights in Japan whereas Japan retained them in China. Decision and hearing of all civil and criminal cases are vested in the Japanese consular official in China, following the procedure of the courts of Japan. Should the Minister of Foreign Affairs so instruct, criminal cases are sent to Japan for trial. Sentences are served in the prison attached to the consulate or in cases of long terms, the prisoner may be sent to Japan.



The Garden Bridge (Public Garden at Left)

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EXCURSIONS

To The Nearer Surroundings of Shanghai

Because of the Sino-Japanese hostilities tourists are apt to avoid their trip to interesting spots in Central China. However there is no risk in visiting cities and towns located along the lines of the Central China Railway Company.

Hangchow:—Hangchow, "City of Lakes," of which Marco Polo said "the greatest in the world," cradles in hills splashed with vivid colours in the Spring, its glorious lakes reflecting the deep blue of the sky. Age-old temples slumbering 'neath thick blankets of murmerous ivy, and over all a pervading, dreamy sense of peace and beauty.



Hangchow Lakes

If such a trip can possibly be arranged, no tourist should miss visiting Hangchow, where he may see a city whose roots stretch back through time to more than 30 centuries before the first and greatest of all travellers, Marco

Polo, gazed breathless for the first time on the court of Kublai Khan. Two thousand years before Christ, a populous city existed on the shores of West Lake, and during the Southern Sung Dynasty (1127-1280) Hangchow—then called Yuch—was probably the largest city in the world, and one of the richest. Art flourished, and a renaissance came into being with the Sung artists which produced some of the finest art and literature which today graces China's superb cultural past.

Today, Hangchow is the capital of Chekiang Province, has a population of about 400,000 and is the southern terminus of the Grand Canal. It is surrounded on three sides by a fan-like embrace of hills, only the north being unprotected, there beginning a broad level plain reaching to Shanghai.

The railway journey takes about four hours and a half for the 131 miles.

The temperature at Hangchow—an average of 70 for most of the year—makes it a favored health resort in all China. Its ancient temples, the famous Hangchow Bore, the quiet magnificence of its lakes and hills, all are lures that serve to bring thousands each year to this fascinating landmark of time.

A boat taken on the West Lake will show one the charming sights of the beautiful town. Willows are one of the Ten Sights of the Lake. Further South an ancient pagoda can be seen. To the West is the famous Su-ti or Su's embankment, spanned by bridges and planted with beautiful flowers.

Sungkiang:—The city of Sungkiang is about one hour from Shanghai by train. A city of about 50,000, noted chiefly for its production of rice, cotton and silk, it is also known for its dyeing industry.

Kashing:—If the tourist is a business-man, he should see Kashing. This is a prosperous city of 60,000 inhabitants, dealing in rice, beans and oil. It is noted for its beautiful lake "Nau-wu" (South Lake). In the centre of this lake is an islet on which stands a house called "Yen-yu-fou" or the "Mist-Rain Hall," a poetic name not unworthy of the very pretty surroundings.

Soochow:—A change of trains at Kashing will take the traveller to Soochow. This ancient city, with the winding canals that have earned for it the name "Venice of China," is, like Hangchow, considered by the Chinese to be one of the beauty spots of the globe. "Heaven above, Soo and Hang below," said the ancient Chinese... though of course it's just possible that they were referring to the beautiful women for which Soochow is famous throughout China.



Soochow Pagoda

The temple of Confucius is one of the sights which should be visited in Soochow. Most of the buildings, unfortunately, are restorations, the originals were destroyed in the Taiping rebellion. There are many other shrines with interesting histories, to be seen in Soochow, among them the Tsang-lang-ting and the Yuen-miau-kuo temples. The Pau-en-sz-tah is one of the finest pagodas in this part of the country, and a beautiful view of the walled city of Soochow may be had from its top. The bridges and the curiously shaped hills also add to the interest of the city.

Nanking:—Entraining again, after four hours the traveller will come to Nanking, the seat of the Wang Ching-wei government, and one of the most interesting cities in the



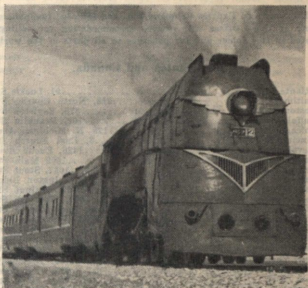
Nanking Sights

country. Nanking is the ancient historical capital of China, and is rich in historic sights fascinating to the student of Chinese history. Besides the many monuments, excellent temples and palaces should delight the tourist.

Contrary to the beliefs of many, Nanking has not suffered from the war, and still presents a peaceful, modern aspect.

Central China Railway Company:—Work is continually in progress on the lines of the company, assuring safety and comfort to the traveller. Besides the bus-lines which the company operates, the following railway lines are under its management:

Shanghai-Nanking; Shanghai-Woosung; Shanghai-Hangchow; Soochow-Kashing; Nanking-Wuhu; Yukikow-Luchow; Nanking-Pengpu.



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Atlanta	91, Luckie St.
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Boston	378, Boylston St.
Buffalo	162, Franklin St.
Chicago	178, N. Michigan Ave.
Cincinnati	3, East Fourth St.
Cleveland	1426, Euclid Ave.
Dallas	1509 Main St.
Denver	1637, Stout St.
Detroit	1227, Washington Bldg.
Kansas City	907, Walnut St.
Los Angeles	609, West 7th St.
Miami	330, East Flagler St.
Milwaukee	224, East Wisconsin Ave.
Minneapolis	723, Marquette Ave.
Montreal	1188, St. Catherine St. West
New Orleans	209, St. Charles St.
New York	65, Broadway
New York	605, Fifth Ave.
New York	150, West, 41st St.
Newark	896, Broad St.
Philadelphia	1535, Chestnut St.
Pittsburg	434, Seventh Ave.
Portland	1013, Southwest Broadway
St. Louis	1010, Locust St.
Salt Lake City	26, West 2nd South St.
San Francisco	253, Post Street
Seattle	1209, Fourth Ave.
Toronto	25, King St., West
Washington	1414, F. St., N. W.

Cuba and Mexico.

Havana	Edificio Centro Gallego, Por San Jose
Mexico City	14, Avenue Madero (Wells Fargo & Co. Express, S.A.)

Far East.

Bombay	82/84, Esplanade Road, Fort
Calcutta	14/15, Government Place East
Colombo	Galle Face Hotel
Hong-Kong	4, Des Voeux Rd. Central
Manila	95, Plaza Moraga
Peiping (Peking)	Grand Hotel des Wagons Lits
Shanghai	158, Kluklang Road
Singapore	1, Collyer Quay
Tientsin	137, Victoria Road
Yokohama	7, Nihon Odori Nakaku

Europe and the Near East.

Amsterdam	88/90, Rokin
Antwerp	87, Place de Meir
Athens	Constitution Square
Basle	5, Marktgasse
Berlin	73, Unter den Linden
Brussels	16, Boulevard du Jardin Botanique
Budapest	Maria Valeria Utza. 12
Cairo	Continental Savoy Bldgs.
Cannes	6, bis Rue des Belges
Copenhagen	47, Vimmelskaftet
Dublin	116, Grafton St.
Edinburgh	10, Frederick St.
Florence	2 & 4, Via Tornabuoni
Geneva	7, Rue du Mont Blanc
Genoa	Via Balbi (Hotel Colombia)
Glasgow	115, Hope St.
Hamburg	16-18, Alsterdamm
Havre	2, Place Jules Ferry
Heidelberg	Victoria Hotel
Interlaken	33, Hoheweg
Jerusalem	Jaffa Road
Liverpool	India Buildings, Water St.
London	6, Haymarket, S.W. 1
London	79, Bishopsgate, E.C. 2
London	May Fair Hotel, W. 1.
London	Chase National Bank, Bush House, Aldwych, W. C. 2
London	Chase National Bank, 51, Berkeley Square, W. 1.
Lucerne	4, Schweizerhofquai
Lugano	8, Quai Vincenzo Vela
Luxor*	Winter Palace Hotel
Marseilles	13, La Cenebiere
Milan	6, Via Giuseppe Verdi
Monte Carlo	Avenue de Monte Carlo
Munich	14, Maximiliansplatz
Naples	23, Piazza del Martiri
Nice	2, Rue de Congres
Paris	11, Rue Scribe
Paris	Chase Bank, 29, Ave. George V.
Paris	Chase Bank, 41, Rue Cambon
Piraeus	40, Miaouli Avenue
Rome	38, Piazza di Spagha
Rotterdam	111, Coolsingel
Southampton	25, Oxford St.
The Hague	31, Plaats
Venice	4200-1, Riva degli Schiavoni
Vienna	14, Karntnerring
Zurich	3, Sihlporteplatz

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Shanghai, as an important port with a cosmopolitan populace, has a full corps of Diplomatic Representatives for each of its nationalities. We give here the different Diplomatic and Consular Services and their chiefs in alphabetical order:

AMERICA, UNITED STATES OF

181 Kiangse Road

Consul-General:—At the time of publication, Mr. Clarence E. Gauss was appointed first Minister to Australia. His position was taken by Consul Richard P. Butrick, who was acting in the capacity of Consul-General until the arrival of a newly appointed Consul-General from America. The new appointee was not yet known.

Commercial Attache:—Julean Arnold.

BELGIUM

1300 Rue Lafayette

Consul-General:—A. Van Cutsem

Chancellor:—P. Baert

BRAZIL

601 Cardinal Mercier

Consul-General:—James P. Mee

CHILE

401 Cardinal Mercier

Consul-General:—Dr. Juan Marin

CUBA

378 Rte. Ferguson

Consul-General:—Francisco B. Romero

DENMARK

26 The Bund

Consul-General:—Poul Scheel

ESTONIA

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Consul:—P. H. Rumberg

FINLAND

301 Route Cardinal Mercier

Consul-General:—Harald Tanner

FRANCE

2 Rue du Consulat

Consul-General:—M. Baudet

Commercial Agent:—P. Vibine

GERMANY

2 Peking Road

Consul-General:—M. Fisher

Commercial Counsellor:—S. R. von Winterfeld

GREAT BRITAIN

33 The Bund

Consul:—A. George

Commercial Secretary:—J. C. Hutchinson, O.B.G.

GREECE

9 Quai de France

Consul-General:—Em. P. Yannoulatos

ITALY

369 Chengtu Road

Consul-General:—Comdr. Luigi Neyrone

Commercial Counsellor:—Com. Dr. Romolo Angelone

JAPAN

106 Whangpoo Road

Consul-General:—Y. Miura

Commercial Secretary:—S. Shimada

NORWAY

2 Peking Road

Consul-General:—T. Knudtzon

MEXICO

208 Hamilton House

Honorary Consul:—N. E. Allman

NETHERLANDS

9 Quai de France

Consul-General:—G. W. Boissevain

POLAND

83 Rue Pichon

Consul-General:—R. M. de Rosset Stanislas

PORTUGAL

15 Route Francis Garnier

Consul-General:—J. A. Ribeiro de Melo

SPAIN

1162 Avenue Joffre

Consul-General:—Pedor de Ygual

SWEDEN

9 Quai de France

Acting Consul-General:—E. Kronvall

SWITZERLAND

1469 Avenue Joffre

Consul-General:—E. Fontanel

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CHAMBERS OF COMMERCE

Information on local business conditions (so far as the country of the visitor is concerned) can be had at the local Chambers of Commerce, of which there are many in Shanghai

American, 209 Foochow Road

British, 27 The Bund

French, 9 Avenue Edward VII

General, 17 The Bund

Italian, 26 The Bund

Japanese, 288 Tiendong Road

Netherlands, Sassoon House

Trade Conditions:—Commercial attaches are connected with the principal Consulates. They compile statistics on general trade conditions in China, as well as possibilities for new markets and commercial developments. They are glad to be of assistance to their nationals.

TRADE FIGURES

In thousands of Gold Units or Standard Dollars
(000 omitted)

	IMPORTS			EXPORTS		
	Jan.-Dec., 1939			Jan.-Dec., 1939		
	G.U.	\$	%	G.U.	\$	%
Algeria	13	31	—	707	1,749	0.17
Argentina	693	1,699	0.13	63	157	0.02
Australia	27,841	68,680	5.11	2,522	6,393	0.62
Belgium	8,429	21,044	1.57	1,280	3,193	0.31
Brazil	15,171	38,243	2.85	51	130	0.01
Brit. East Africa ..	759	1,857	0.14	61	155	0.02
British India	48,778	119,439	8.89	11,942	30,700	2.98
Brit. North Borneo..	291	724	0.05	6	16	—
Brit. West Africa ..	4	10	—	414	1,064	0.10
Canada	4,291	10,530	0.78	4,088	10,230	0.99
Central America	46	123	0.01	677	1,763	0.17
Ceylon	114	279	0.02	536	1,342	0.13
Denmark	72	179	0.01	1,021	2,580	0.25
Formosa	11,591	28,649	2.13	2,707	6,891	0.67
France	4,556	11,307	0.84	13,172	32,641	3.17
French Indo-China..	11,518	28,508	2.12	28,158	71,046	6.90
Germany	35,553	87,167	6.49	18,620	45,097	4.38
Great Britain	31,242	77,860	5.80	36,278	90,863	8.82
Hongkong	14,121	35,416	2.64	88,535	22,099	21.56
Italy	4,495	11,108	0.83	879	2,293	0.22
Japan	126,556	313,398	23.34	26,688	66,621	6.47
Netherlands India ..	23,591	58,350	4.35	6,759	17,688	1.72
New Zealand	766	1,837	0.14	286	699	0.07
Norway	1,044	2,607	0.19	373	943	0.09
Philippine Islands ..	1,677	4,148	0.31	6,135	15,582	1.51
Straits Settlements..	4,823	12,032	0.90	13,338	33,786	3.28
South Africa	493	1,213	0.09	1,208	3,080	0.30
Sweden	1,389	3,454	0.26	432	1,100	0.11
Siam	8,549	20,966	1.56	4,545	11,583	1.12
Switzerland	3,064	7,579	0.56	245	643	0.06
U.S. America	86,250	214,100	15.94	88,202	225,873	21.92
U.S.S.R.	17	43	—	2	5	—

CUSTOMS AND PASSPORTS

Custom Formalities & Passports.—Before landing in Shanghai, all the usual custom and passport formalities have to be complied with. Do not be evasive. All customs employees are courteous and helpful. Tourists entering Shanghai are allowed to bring 25 cigars, 200 cigarettes and half a pound of tobacco. Smoking material in excess is dutiable. All firearms are to be deposited with the Customs until departure. Unaccompanied baggage is placed under bond until arrival of the passengers for examination. All tourists intending to travel overland to Shanghai by rail are subject to Customs and passport regulations at the point of entry in China. Imports are subject to duty. Personal effects are not, nor are newspapers etc. No salt is to be imported; no narcotics except in certain quantities contained in medicines.

The highest duty is paid on woollen piece goods and silks. Next is alcoholic liquor. Lowest rates are on machinery, iron tools etc. Export duties are very low. The passing of luggage through the Customs can be done with the assistance of several reliable transport companies. Their representatives are always on hand to meet passengers. A permit to ship, issued by the Customs, is required for all nailed cases, or crates taken on board as luggage. Using a reliable transport firm saves a lot of trouble.

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TRAFFIC REGULATIONS

Pedestrian Crossing.—Every person using a highway is incurring an obligation to facilitate the movement of traffic to promote public safety. No person is to walk in an improper manner, or in such a way to cause danger to others. Every person, whether driver or pedestrian on a highway shall promptly obey the instructions or signals of police on duty, and shall conform with all traffic signs used for regulating the movement of, or indicating the route to be followed by traffic.

Driver's Regulations.—Every driver shall promptly obey the instructions or signals of police on duty, and shall conform with all traffic signs used for regulating the movement of, or indicating the route to be followed.

No driver shall exceed a safe, reasonable and considerate speed, having due regard to the rights of other users of the highway, to existing traffic conditions, to the state of the road surface and to the presence of dangerous points, whether indicated or otherwise.

A driver will keep to the left hand side of the roadway—the slower his speed the nearer the curb. When turning, a driver should keep as near the left hand kerb as possible. When a right turn, he shall enter the new roadway (if possible) as near left of its centre line. When passing an island in the middle of the road, or to the right of its centre line facing the direction of travel, he shall do so on the left. When passing another vehicle, do so on the left. Pass a tramcar going the same direction, if practical, to the left, when passengers are dismounting either stop or go slow. In case of an accident, stop, render any assistance possible, remain until told by the police to go, or if no policeman is present, report himself when passengers dismount on the roadway, draw as near to the left kerb as possible. Do not drive abreast with other cars on the road. No car is to wait, or remain stationary on the road (except when instructed by the Police). The horn or any other sound instrument should never be used unnecessarily.

No driver shall cause a vehicle to wait or otherwise remain stationary on the highway (except in obedience to Police instructions) at any point:—

- (a) Where "No waiting" notices are posted or where the kerb is painted red or is marked with black, and white glazed tiles.
- (b) Parallel to a stopping place for tramcars.
- (c) Within 30 feet of any street corner on any main thoroughfare.
- (d) Between a street island and the kerb.
- (e) Set apart and indicated as a Loading Zone, except for the purpose of loading and unloading cargo or goods.
- (f) Set apart and indicated as a Ricksha Stand.

No driver shall use a horn, bell or other form of warning signal unnecessarily or in such a manner as to cause public annoyance. When using any horn only a short sharp signal may be given. Except in emergency or to warn a moving vehicle the use of any horn by the

person in charge of a stationary vehicle is strictly prohibited.

The following signals are authorized and shall be used by drivers, as required, for the information of other drivers and of police on duty:—

- (1) "I am stopping."—Extend the right arm vertically upward; or horizontally to the right and move it up and down.
- (2) "I am turning to the right."—Extend the right arm horizontally to the right.
- (3) "I am turning to the left."—Extend the right arm horizontally to the right, and wave towards the left across the body.
- (4) "I am going straight on."—Extend the arm horizontally forward.

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- All Saints' Church (American Episcopal)
Rue Lafayette and Chapsal
Holy Trinity Cathedral (Church of England)
219 Klukiang Road
Community Church
53 Avenue Petain
First Church of Christ, Scientist
1647 Avenue Road
Union Church
107 Soochow Road

Roman Catholic

- Church of Our Lady
694 Baikal Road
Church of the Sacred Heart
21 Nanzing Road

- St. Joseph's Church
36 Rue Montauban

Russian Orthodox

- Russian Orthodox Mission Church
55 Rue Paul Henry

- St. Andrew's Church
220 Route Vallon

- St. Nicholas Church
18 Rue Corneille

Jewish

- Beth Aharon Synagogue
50 Museum Road
Ohel Moishe Synagogue
486 Seymour Road
Ohel Rachel Synagogue
200 Seymour Road

FESTIVALS, NATIONAL DAYS, ETC.

April—Dec., 1940

Bank Holidays in heavy type *Customs Holidays

- | | | |
|-------|----|--|
| April | 5 | Pure Brightness (<i>ch'ing-ming</i>) |
| " | 14 | Spanish Republican Day |
| " | 19 | Primrose Day (Anniversary of Death of Lord Beaconsfield) |
| " | 20 | Corn Rain (<i>ku-yu</i>) |
| " | 21 | Birthday of Princess Elizabeth, daughter of the King and Queen of Great Britain (b. 1926) |
| " | 23 | St. George's Day (England) |
| " | 25 | Birthday of Princess Royal of Britain (Countess of Harewood) (b. 1897) |
| | | Anzac Day (Australia) |
| " | 26 | Marriage of Duke of York (now King George VI) and Lady Elizabeth Bowes-Lyon, 1923 |
| " | 29 | Birthday, Emperor of Japan (b. 1901) |
| " | 30 | Birthday of Crown Princess Juliana of the Netherlands (Princess Bernhard Lippe of Blesterfeld) (b. 1909) |

May	1	International Labour Day German National Day
"	2	Ascension Day
"	3	Poland's National Day
"	5	*Sun Yat-sen made President of China
"	6	Beginning of Summer (<i>li-hsia</i>) [1921]
"	9	Italian Empire Day
"	12	Whit Sunday Coronation of Their Majesties King George VI and Queen Elizabeth of Great Britain (1937)
"	13	Whit Monday
"	17	Norway's National Day
"	20	Cuba's National Day
"	21	Small Fullness (<i>hsiao-man</i>)
"	23	Corpus Christi
"	24	Empire Day (Great Britain)
"	26	Birthday of Queen Mother of Great Britain (b. 1867)
"	27	Japanese Navy Day
"	30	Decoration Day (U.S.A.)
"	31	Union Day (S. Africa)
June	3	Italian Constitution Day
"	6	Sprouting Seeds (<i>mang-chung</i>)
"	9	Official Observance of Birthday of King George VI of Great Britain
"	10	*Dragon Boat Festival
"	16	Birthday of King of Sweden (b. 1858)
"	21	Summer Solstice (<i>hsia-chih</i>)
"	24	Midsummer Day
July	1-2	Summer Holidays
"	1	Dominion Day (Canada)
"	2	Birthday of Crown Prince of Norway (b. 1903)
"	4	Independence Day (U.S.A.)
"	5	Venezuelan Independence (1811)
"	7	Slight Heat (<i>hsiao-shu</i>)
"	9	*Anti-Northern Campaign (1926)
"	12	Orangemen's Day (Ireland)
"	14	French National Day (Fall of the Bastille, 1789)
"	15	St. Swithin's Day
"	20	Birthday of King of Greece (b. 1890)
"	23	Great Heat (<i>ta-shu</i>)
"	28	Peruvian National Day
Aug.	1	Swiss National Day International Red Day (1914)
"	3	Birthday of King of Norway (b. 1872)
"	4	Birthday of Queen Elizabeth of Great Britain (b. 1900)
"	8	Beginning of Autumn (<i>li-ch'iu</i>)
"	18	Spirits' Festival (<i>chung-yuan-chieh</i>)
"	21	Birthday of Princess Margaret Rose of Great Britain (b. 1930)
"	23	Stopping of Heat (<i>ch'u-shu</i>)
"	27	*Birthday of Confucius (<i>shen-tan-chieh</i>)
"	31	Birthday of Queen of the Netherlands (b. 1880)

Sept.	3	Second Great European War (Commenced 1939)
"	4	U.S. Labour Day
"	8	White Dew (<i>pai-lu</i>)
"		Birthday of Crown Prince of the Belgians (b. 1930)
"	16	Mid-Autumn Festival, (<i>chung-ch'iu-chieh</i>)
"		Mexican National Day
"	18	Chilean National Day
"	23	Autumnal Equinox (<i>ch'iu-fen</i>)
"		Dominion Day (New Zealand)
"	25	Balboa Day
"	26	King of Denmark's Birthday (b. 1870)
"	29	Michaelmas Day
Oct.	3	Jewish New Year (5701)
"	5	Portugal's National Holiday
"	8	Cold Dew (<i>han-lu</i>)
"	9	Birthday of Prince Edward (son of Duke and Duchess of Kent) (b. 1935)
"		Chung Yang Festival (<i>chung-yang-jih</i>)
"	10	*National Festival (China)
"	12	Columbus Day (U.S.A.)
"	16	King of Roumania's Birthday (b. 1893)
"	21	Trafalgar Day (1805)
"	23	Frost's Descent (<i>shuang-chiang</i>)
"	27	U.S. Navy Day
"	28	Italian Fascist Holiday
"	31	Hallowmas Eve



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THE KING OF SIAM

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Nov.	1	All Saints' Day
"	2	All Souls' Day
"	3	Commemoration of Japanese Emperor Meiji Birthday of King of Belgium (b. 1901)
"	7	Beginning of Winter (<i>li-tung</i>)
"	11	Armistice Day (1918)
"	12	*Sun Yat-sen's Birthday (1866)
"	14	Hsia Yuen Festival (<i>hsia-yuan-chieh</i>)
"	18	Latvian National Day
"	22	Slight Snow (<i>hsiao-hsueh</i>)
"	23	Thanksgiving Day (U.S.A.)
"	27	Belgian National Day
"	30	St. Andrew's Day (Scotland)
Dec.	1	Autonomy of Portugal First Sunday in Advent
"	6	Finland's National Day Irish Free State created (1932)
"	7	Great Snow (<i>ta-hsueh</i>)
"	11	Accession of King George VI. of Great Britain (1936)
"	14	Birthday of King George VI. of Great Britain (b. 1895)
"	20	Birthday of Duke of Kent (b. 1902)
"	22	Winter Solstice (<i>tung-chih</i>)
"	25	Christmas Day (Wednesday) Birthday of Duchess of Gloucester (b. 1901)
"	25-26	*Christmas Holidays
"	31	*New Year's Eve



When in Shanghai

Stay at the

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Tsingtao	396 miles	Singapore	2260 miles
Foochow	432 "	Batavia	2600 "
Weihaiwei	460 "	Honolulu	3282 "
Nagasaki	468 "	Colombo	3968 "
Chefoo	490 "	Bombay	4840 "
Dairen	529 "	Vancouver	5013 "
Amoy	560 "	Calcutta	5225 "
Hankow	602 "	Seattle	5467 "
Chinwangtao	633 "	Son Francisco	5900 "
Swatow	670 "	Aden	6059 "
Tientsin	670 "	Sydney	6873 "
Kobe	762 "	Port Said	7468 "
Hongkong	853 "	Naples	8578 "
Vladivostok	1011 "	Marseilles	8962 "
Manila	1130 "	London	10,965 "
Yokohama	1140 "		

LOCAL CURRENCY

With the rapid changes which took place in Shanghai within the three years since hostilities, came also many radical changes in the Chinese currency, affecting the value of the dollar as well as the small change circulation. Subsequently, the prices of almost everything in Shanghai suffered a sharp rise.

Former Currency:—Two and a half years ago, there was in circulation small change. This consisted of coppers, (round) whose value was about 30 for 10 paper cents; 60 for 20 paper cents and so forth. For one local dollar, either silver or paper, there were 100 local cents, which were made up of either 10 cent paper notes or 20 cents paper notes. Silver pieces whose values were 20 or 10 cents were also circulated, but disappeared when the National Government put a ban on silver coins. Instead of these, nickel small change was put into circulation for the value of 10 and 20 cents. As the war went on, coppers and the nickel coins began disappearing and very soon went out of circulation. At the present time, these nickels can mostly be found in banks.

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CARPETS, CRYSTAL WARE,
PORCELAIN, OIL PAINTINGS,
DINNER SETS, SILVERWARE,
etc.

At very reasonable prices

Paper-Money:—With the disappearance of the small change, stamps of the Chinese Government began to be used to cope with the situation. A little later the Government sent out batches of paper notes of one and five cent denominations. These too rapidly dwindled as soon as put into circulation. As the time of this writing, Shanghai's shortage of small change appeared to have been lessened somewhat and small money in note form was not very difficult to obtain.

Exchange Fluctuation:—The Chinese National Dollar, in relation to the foreign currency to which it is linked, i.e. the Pound Sterling and the United States dollar, began to slip immediately after the Stabilization Fund set up in Hongkong by the British authorities was relinquished. The rate at the time of the beginning of the hostilities was about CN\$3.50 for US\$1. However as the war went on, the dollar soon was worth about nine for one United States Dollar. Today, or at the time of writing the value of the Chinese Dollar to the United States dollar was \$16.30, or in other words over five times less than its actual value before and during the hostilities.

This should make traveling in China a definite attraction to American and European tourists.

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have never been seen in Shanghai, are
now obtainable only at our store.

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chiffons
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service
weights,
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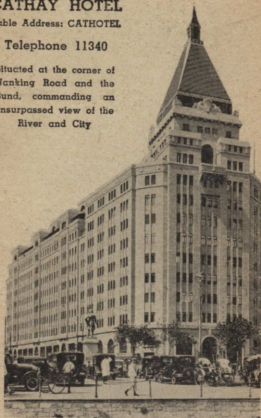
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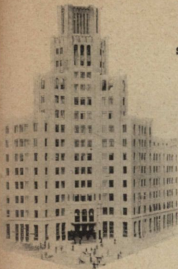
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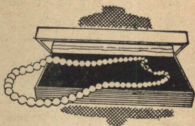
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MUNICIPAL SCHOOLS

SCHOOL	Fees
Public and Thomas Preparatory, Hanbury School for Boys	\$16 per mensem
Western District Public School	Form I, \$18 per mensem Above Form I, \$23 per mensem
Public School for Girls	Kindergarten, \$13 per mensem Transition, \$16 per mensem Form I, \$18 per mensem Above Form I, \$23 per mensem

Discounts:

Foreign Schools: 2 children from one family	15%
3 children from one family	20%
4 or more	25%

A surcharge of 25% on the tuition fees in Foreign Schools and of 15% on the tuition fees in Chinese schools was effective from November 1, 1939 and February 1, 1940 respectively.

Council Schools.—The local Council schools are efficiently run by competent masters and mistresses. All tutors in the schools either possess the best university degrees or are fully qualified after an examination for the responsible positions.

The Municipal Council also controls 12 Chinese schools for the poorer Chinese. The fees charged are on a yearly basis.

Public and Thomas Kindergarten, Hanbury School for Girls	\$10 per mensem Transition and Form I, \$12 per mensem Form II, \$15 per mensem Above Form II, \$18 per mensem
---	---

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LOCAL TELEPHONE RATES & FIXTURES

The following is a list of the main services provided by the Telephone Company and rates applicable thereto. All enquiries regarding these and any other facilities will be gladly supplied by their Business Office, Telephone 94090.

Monthly Rental
Local Currency

- | | | |
|---|---------|---------|
| (1) Business Telephone (Individual line, wall type instrument) including 150 free outgoing local messages per month. (No charge for incoming calls) | | \$10.00 |
| Additional outgoing local messages above 150 per month, each | | 0.03 |
| (2) Business Telephone , as above, but with desk type instrument | | 10.50 |
| (3) Residence Telephone (Individual line, wall type instrument) including 100 free outgoing local messages per month. (No charge for incoming calls) | | 6.50 |
| Additional outgoing local messages above 100 per month, each | | 0.03 |
| (4) Residence Telephone , as above, but with desk type instrument | | 7.00 |

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LONG DISTANCE PHONE RATES

International Radio Telephone Service

Japan.—Radio Telephone Calls are divided into three types: Station to Station; Person to Person and Appointment (Fixed Time); calls may be booked as either ordinary or urgent. **ORDINARY** calls are completed in the order in which the call is received and when circuits are available. **URGENT** calls are given precedence over all ordinary calls and are completed in the order in which they are received so far as other urgent calls are concerned.

Station to Station Call.—These are calls from one telephone number to another telephone number, no particular person being asked for; if the telephone number of the required party is not known, the name and address should be given. These calls are timed, for the purpose of charging, from the moment when any person at one of the two telephones named is connected to the person who answered the other telephone. Callers should advise the operator of their telephone number and the telephone number of the required party; alternative telephone numbers may be given for the calling and called parties.

Person to Person Calls.—These are calls booked for completion to a definite person at the distant telephone. Callers should advise the operator of their names and telephone number and the name, address and telephone number (if known) of the required party. Any alternative names may be given if desired, or, instead of a personal name, the rank or position or the department to which the required party belongs may be quoted.



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Morning Gowns,
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Ladies' Shoes
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SILK CO.

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Appointment (Fixed Time) Calls:—These are calls booked to mature at or about a specified time.

A charge for cancellation will be made if an ordinary call is cancelled within one hour, or an urgent call within 30 minutes after booking. A **REPORT** charge will be made under the following conditions:—No reply from the called party; called party not available or unwilling to talk, called party available but calling party not available or unwilling to talk; called party available but the calling party does not answer. Charges quoted are liable to revision. Minimum charge covers a conversation of three minutes duration; after three minutes, each minute is charged separately.

Type of Call	Minimum Charges Cancellation and Charge for each first additional Report 3 minutes minute Charge		
Station to Station—Ordinary	\$ 9.90	\$3.30	\$1.00
" " " —Urgent	\$19.80	\$6.60	\$1.00
Person to Person—Ordinary	\$13.20	\$3.30	\$1.30
" " " —Urgent	\$23.10	\$6.60	\$1.30

If difficulty is experienced or any further information is required, dial (or call) 94090 and ask for Extension 177—Toll Chief Operator.

The foregoing rules may be revised without notice — **Long Distance.**—To Chinkiang, Hangchow, Loong Tan, Nanking, Nankou, Pachih, Pingwan, Shingtseh, Soochow, Wukiang. To make a call to these stations, dial (or call) (03) and give full details to the operator; replace handset and wait until you are recalled.

Method of Booking:—Only 'Station to Station' calls, which may be booked as either ordinary or urgent, can be accepted. Station to Station calls are calls from one telephone number to another telephone number, no particular person being asked for; such calls are timed, for the purpose of charging, from the moment when ANY person at one of the two telephone named is connected to the person who answers the other telephone.

Cancellation Rules:—Calls may be cancelled without charge under the following conditions:—

- No reply from the called party.
- Called number spare or not working.
- Line or telephone out of order.
- Called party calls the calling party after the latter has booked the call but before the call matures.

A **CANCELLATION FEE** will be charged as follows:—

- If an ordinary call is cancelled within one hour, or an urgent call is cancelled within thirty minutes, after booking.
- Called party not available or unwilling to talk.
- Called party available but no reply from the calling party.

AMERICAN EXPRESS Travelers Cheques

Charges:—The charges quoted are for each unit period of 3 minutes or portion thereof:—

Station	Ordinary	Urgent	Cancellation fee
Chinkiang	\$1.20	\$2.40	\$0.18
Hangchow			
(7am-7pm)	\$1.00	\$2.00	\$0.18
Loong Tan	\$1.30	\$2.60	\$0.30
Nanking	\$1.45	\$2.90	\$0.30
Nankou	\$0.65	\$1.30	\$0.12
Pachih	\$0.65	\$1.30	\$0.12
Pingwan	\$0.65	\$1.30	\$0.12
Soochow	\$0.65	\$1.30	\$0.12
Wukiang	\$0.65	\$1.30	\$0.12

TIME DIFFERENCES

Differences in Time.—The difference in time should be taken into consideration when cables are sent from Shanghai. When it is noon in Shanghai (according to the official time chart of the Chinese Government Radio Administration) in the following places it is:—

New York	11.00 p.m. previous day
Chicago	10.00 p.m. previous day
San Francisco	8.00 p.m. previous day
Honolulu	5.30 p.m. previous day
Japan	1.00 p.m. same day
Australia	2.00 p.m. same day
London	4.00 a.m. same day
Russia	6.00 a.m. same day

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Cotton Goods of all descriptions,

Suitable for all purposes.

Guaranteed Fast Colours.

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Cotton Yarns for Knitting

and Crochetting in

Guaranteed Fast Colours.

Also in stock, a small assortment

of Garments, Bed Covers,

Gloves, etc., made from the above.

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Prices very reasonable

SPORTS IN SHANGHAI

Winter

Football—This game enjoys great popularity amongst Shanghailanders. The matches are usually played on the Race Course and start about the middle of October to continue up to about the end of March. Matches can be watched free of charge at the Race Course on which League games are played. Any team is allowed to enter the Football League, provided a fee is paid and the Game Regulations are followed; otherwise the team does not attain an official status and will not be allowed to compete for prizes. Shanghai every winter fields a large number of teams which are divided into three divisions. The winner of the First Division usually wins a large silver cup, of which there are several. Occasionally the game is played at the Canidrome, in which case, an entrance fee is charged. Charity matches are occasionally played. Every year an Interport Team is selected from best local players and go onto the field to play Hongkong's team either here or in the colony.

Hockey.—Hockey enjoys wide popularity here and various teams compete on the Race Course or the Kiaochow Park. Entrance to League standing follows practically the same rules as football. There are several ladies' hockey teams. The matches are held until end of March.

Rugby—League Standings as in the above two sports. Games are played at the Race Course. International teams like any other local sports. The season officially opens at the same time as football and ends at the same time.

Boxing—Boxing cards are arranged by interested promoters who stage events in the Auditorium when enough professional boxers have submitted their names. Boxing is on the professional basis and the boxers are paid accordingly. Amateur cards are put up occasionally. Entrance fee in all cases is charged. During summer, if any bouts take place they are staged in the Canidrome open-air ring. Championships are fought off there, and some of the local boxers have made respectable names for themselves.

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Diamonds & Semi-Precious Stones

Exclusive Jewellery

Silverware of all description

Latest Novelty Jewellery in Silver with genuine Stones.

We cordially invite your inspection.

Spring-Summer

Tennis.—Tennis is begun late in May and is played practically all over the city in private tennis clubs or private courts. On the Race Course clubs rent space and fix up courts for their members. The game enjoys a wide popularity here. In all cases when joining a club, an entrance fee must be paid. Matches of League Standings are arranged by officials of the League.

Golf.—This sport is played practically throughout the year here, but no League Matches have been arranged so far. Golf Links can be found in several places in Shanghai. At the Race Course, Kiangwan, Seekingjao, Hungjao and private courses. Those wishing to join must have their own set of clubs.

Shanghai offers many other forms of recreation for the athletically-minded. Horse-riding is always popular, and the small, sinewy China ponies make good riding. Frequent paper hunts take place. Private clubs, such as the Y.M.C.A., provide members with excellent athletic facilities, including swimming pool and gymnasium. Rowing can be enjoyed by joining the Rowing Club on Soochow Creek. There is yachting, particularly at Minghong, for those who desire it. In general, few are the sporting inclinations that Shanghai cannot satisfy.

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Isolation Hospital	25 Yu Ya Ching Road	92412
Country Hospital	17 Gt. Western Road	21977
Eden Hospital	200 Av. Roi Albert	74490
Foo Ming Hospital	142 N. Szechuen Road	46317
General Hospital	190 N. Soochow Road	40100
Hungjao Sanitorium	990-2 Av. Joffre	76328
Isolation Hospital	41 Range Road	42364
Isolation Hospital for Chinese	96 Haining Road	43041
Lester Chinese Hospital	145 Shantung Road	90166
Margaret Williamson	850 Zikawei	70216
Margaret Williamson	234 Av. Foch	38059
Dr. Kurt Noll, Private Hospital	1729 Av. Joffre	70604
Paulun Hospital	415 Burkill Road	34374
Shanghai Sanitorium Clinic	171 Range Road	42339
Shanghai Sanitorium Hospital Branch	526 Bubbling Well	34328
St. Elizabeth Hospital	2/361 Avenue Road	30921
St. Luke's Hospital	219 Kiukiang Road	17213
St. Marie's Hospital	197 Pere Robert	70044

Rates charged in local hospitals vary as to the reputation. Most of the leading local hospitals have 1st, 2nd and 3rd class accomodations.

Patients in the hospital may either have their own doctors attend them or have the hospital's. The usual practice is to have the patients' own doctor in attendance but there is no fixed rule.

Visiting hours are different in each hospital. Cleanliness and the best medicines are leading features of local hospitals. The most scientific instruments are utilised and the doctors are among the best known in China.

Patients need have no fear as to the excellence of local hospitals and may check if they wish with the Health Department of the S.M.C.

Local doctors must register with the S.M.C.'s Health Department before they may practice.



RUGS AND CARPETS

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"Every Jenli Rug is a Good Rug"

WEATHER STATISTICS

Temperature Fahrenheit

Fahrenheit Centigrade

Average annual temperature (over 60 years)	59.34	15.19
Average monthly highest (July)	97.29	36.27
Average monthly lowest (January)	43.27	6.26
Average annual highest temperature	98.96	37.20
Average lowest temperature	43.05	6.14
Humidity		
Average annual relative humidity	82.2%	
Average monthly highest	84.2%	
Average monthly lowest	76.3%	

Rainfall Average

January	49.9 mm	July	148.2 mm
February	57.9 mm	August	145.7 mm
March	86.2 mm	September	123.9 mm
April	91.6 mm	October	74.5 mm
May	90.5 mm	November	50.4 mm
June	184.8 mm	December	45.6 mm

Fahrenheit Temperature.—For the first quarter and calculated in Fahrenheit, the average temperature is 40.2; second quarter, 63.8; third quarter, 76.2; fourth quarter, 52.5. In July and early August the temperature about mid-day is between 90 and 100 degrees, with a high average of humidity. Rainfall is mostly in summer. In winter there is not much snow, although there is no rule for that, but there is plenty of sleet.



New Asia Hotel

(AIR-CONDITIONED)

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Cable Address: "Newho"

Tel. 42210

320 Rooms—European and American Plan. The most modern Commercial Hotel located in the business and shopping centre. Delicious cuisine. Foreign dishes, and Chinese dishes.

TIDES AT SHANGHAI

DAYS OF MOON		Flood Begins in Shanghai Harbor About			Ebb begins about
		SPRING and AUTUMN	SUMMER	WINTER	
1	16	10-20	10-00	10-40	3-20
2	17	11-00	10-40	11-20	4-10
3	18	11-40	11-20	11-50	4-35
4	19	0-30	NOON	0-40	5-00
5	20	1-15	1-00	1-35	5-45
6	21	2-10	1-45	2-35	6-10
7	22	2-50	2-40	3-15	6-50
8	23	3-40	3-20	4-00	7-35
9	24	4-30	4-20	4-50	8-50
10	25	5-30	5-00	5-45	10-10
11	26	6-30	6-10	6-45	11-30
12	27	7-30	7-10	7-50	0-53
13	28	8-20	8-00	8-40	1-20
14	29	9-00	8-40	9-30	2-10
15	30	10-00	9-40	10-20	2-50



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With fifty departments
Stocked with the
World's most reliable and
Fancy Products

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FIVE SPECIAL FEATURES:

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WEIGHTS AND MEASURES CONVERSION TABLE

English To Metric

WEIGHTS

Grain	=	0.0648 grm.
Dram	=	1.772 grm.
Ounce	=16 dr. or 437.5 grains	=	28.35 grm.
Pound	=16 oz. or 7,000 grains	=	453.592 grm.
Stone	=14 lb.	=	6.35 kg.
Quarter	=28 lb.	=	12.7 "
Cwt.	=4 gr. or 112 lb.	=	50.8 "
Ton	=20 cwt.=2,240 lb.	=	10.16 "

LINEAR MEASURE

Inch	=	25.4 mm.
Foot	= 12 ins.	= 30.48 cm.
Yard	= 3 ft.	= 91.44 cm.
Mile	=8 furlongs or 1,760 yds.	= 1.609 km.

SQUARE MEASURE

Sq. Inch	=	6.4516 sq. cm.
Sq. Foot	= 144 sq. in.	=	9.2903 sq. dm.
Sq. Yard	= 9 sq. ft.	=	0.8361 sq. m.
Sq. Rod, Pole or Perch	} =30¼ sq. yds.	=	25.29 sq. m.
Acre	= { 4 rods or 4,840 sq. yds }	=	40.46 acres
Sq. Mile	= 640 acres	=	259 hectares

CUBIC MEASURE

Cu. Inch	=	16.387 cu. cm.
Cu. Foot	= 1,728 cu. ins.	=	28.317 cu. dm.
Cu. Yard	= 27 cu. ft.	=	0.76455 cu. m.

CAPACITY

Gill	=	0.142 litres
Pint	= 4 gills	=	0.568 "
Quart	= 2 pints	=	1.136 "
Gallon	= 4 quarts	=	4.546 "

NAUTICAL MEASURE

6	Feet	=	1 fathom
126 2/3	Fathoms	=	1 cable length
8	Cables	=	1 mile
3	Knots	=	1 league
20	Leagues	=	1 degree
360	Degrees	=	Earth's circumference

The knot or nautical mile is the same as the geographical degree, and is 795½ feet longer than the statute mile. The nautical mile is 6,080 feet.

SHANGHAI LAND MEASURE

Mow	= one-sixth acre
		= 7,260 sq. ft.
		= 240 sq. poo
Sq. Poo	= 30½ sq. ft.
Pong	= 100 sq. ft.
Poo	= 5 ft. 6 in.
Chang	= 10 ft.
Li	= 0.33 or ⅓ mile

CHINESE STANDARD SYSTEM WEIGHTS AND MEASURES

LENGTH:

1 Shi-T'sun		
10 "	= 1 Shi-Ch'ih	= ⅓ metre or 1.0936 ft (foot)
10 Shi-Ch'ih	= 1 Shi-Chang	= 3⅓ " 10.936 ft.
150 Shi-Chang	= 1 Shi-Li	= 500 " 0.3107 (mile.)

WEIGHT:

Shi-Liang	= 31.25 grm.	
16 Shi-Liang	= 1 Shi-Chin	= 500 grm. or 1.1023 lb.
	(catty)	(avo.)

CAPACITY: FLUID:

1 Shi-Sheng	= 1 Litre or 0.22 imp. gallon
-------------	-------------------------------

CAPACITY: DRY BY WEIGHT:

1 Sheng	= 8 kgm. or 1.76 lb.	
10 Sheng	= 1 Tou	= 8.00 " 176 "
10 Tou	= 1 Shih (zah)	= 80.00 " 176. "

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TRANSPORT MEDIUMS IN THE SETTLEMENT

The settlement buses run along definite routes. At least one of the lines will take the traveller to any part of the Settlement comfortably and safely.

Route No. 1:—Between Sassoon House (Nanking Road Bund) and Jessfield Park via Nanking Road, Bubbling Well Road, and Yu Yuen Road, with the following divisional stops: Chekiang Road, Mohawk Road, Yates Road, Seymour Road, St. George's, Edinburgh Road and Jessfield Park.

Route No. 2:—Between Amherst Avenue and the Szechuan Road Bridge, with divisional stops at Peking Road, Szechuen Road, Avenue Edouard VII, Honan Road, Yu Ya Ching Road, Yates Road, Mohawk Road, Seymour Road, St. George's, Edinburgh Road, Great Western Road and Columbia Road.

Route No. 5:—Between Avenue Edouard VII and North Station via Honan Road and North Honan Road, with the following divisional stops: Avenue Edouard VII, Peking Road, North Station.

Route No. 7:—Between Jessfield-Brenan Piece and Nanyang College via Avenue Haig and Jessfield Road, with the following divisional stops: Kong Ka Jao, St. George's, Tifeng Road, Avenue Haig Estate.

Route No. 9:—Between the Bund and Jessfield Park via Avenue Edouard VII, Avenue Foch, Yu Yuen Road, with the following divisional stops: Peking Bund, French Bund, Honan Road, Yu Ya Ching Road, Mohawk Road, Yates Road, Seymour Road, St. George's, Edinburgh Road.

Route No. 10:—Between the Bund and Jessfield-Brenan Piece via Connaught Road, Sinza Road, Peking Road, with the following divisional stops: Peking Road Bund, Shanse Road, Yu Ya Ching Road, Chengtu Road, Medhurst Road, Ferry Road, Yenping Road.

Route No. 12:—Between the Government Ferry and Avenue Joffre via the Bund, Peking Road, Avenue Road, Avenue Haig, with the following divisional stops: Carter Road, St. George's.

Route No. 14:—Between Sassoon House and Edinburgh Road, via Nanking Road, Bubbling Well Road, Mohawk Road, Weihaiwei Road, Avenue Foch, Great Western Road, with the following divisional stops: Chekiang Road, Mohawk Road, Yates Road, Seymour Road, Avenue Haig-Avenue Foch.

Route No. 15:—Between the Bund and Yates Road-Avenue Foch via Nanking Road, Bubbling Well Road and Yates Road, with the following divisional stops: Chekiang Road, Mohawk Road, Yates-Bubbling Well Roads.

Route No. 17:—Between Ferry-Robison Roads and St. George's via Ferry, Haiphong, Singapore, Kiaochow, Avenue, and Jessfield Roads, with divisional stops at Haiphong and Singapore Roads, Kiaochow-Connaught Roads.

FRENCH CONCESSION BUS LINES

French Bus-line.—Bus No. 21 in the French Concession commences its route at the Quai de France-Bund and runs to Route Pere Robert-Zikawei, with divisional stops at Rue Pte. du Nord Honan Road, Yu Ya Ching Road at Rue du Consulat and Montigny; Rues Kraetzer-Baron Gros; Rue Admiral Bayle-Pte.-de l'Ouest; Rue Lafayette Rte. Pere Robert, Route Victor Emmanuel III and Routes Pere Robert-Zikawei.

Route No. 22.—This bus line also starts at the French Bund, running down to Hungjao Road and Avenue Haig-Zikawei. It passes the Honan Road stop, Yu Ya Ching, Baron Gros; Routes des Soeurs-Yates Road; Avenue du Roi Albert-Rue Bourgeat; Rue Lafayette-Roi Albert; Rtes. T. de la Tour-Sieyes; Rtes. Frelupt-Delastre; Rtes. Frelupt-Dufour and Route Frelupt-Winling. The bus stops in all cases are the most important on the French Concession and the stops lead to the most important centres of the Concession.

FRENCH CONCESSION TRAM LINES

Line No. 1-2.—Trams No. 1 and 2 begin their run from the East Market and continue down to Zikawei, with the following divisional stops: Chateau d'Eau; Consulat de France; Rte. Porte du Nord; Rte. Palikao; Place Meugniot; Rue Baron Gros; Rte. Voyron; Rte. des Soeurs; Av. du Roi Albert, Route Doumer; Rte. Sai-zoong; Chemin Municipal; Rte. Andre Cohen; Rte. Fergusson; Rte. Delastre and Zikawei.

Line No. 10.—Line 10 also commences at the East Market and goes the same way as Routes No. 1 and 2 until Place Meugniot is reached, where it continues to Rue Baron Gros; Avenue Dubail-Joffre turning to Avenue Dubail running up to Rue Lafayette and straight on to turn back at Lukawei.

Line No. 7.—East market also sees the beginning of this run with the same stops as No. 1 and 2 until Rte. Sai-zoong is reached where it continues to the beginning of Avenue Haig. The trams lines are very convenient as they offer easy access to important city centres.

Railless Cars.—Line No. 17.—Starting its run at Lay Road across the Soochow Creek the railless stops at the following divisional stations: Thorburn Road; Dalny Road; Paoting Road; Kwenming Road; Singkeipang Road; Hongkew Market; Corner of North Szechuen Road-Tiendong Road; Nanking Road; Hoopoh Road; Yu Ya Ching Road (south end); Route Ningpoo-Avenue Joffre; Rue Millot; Rue Lafayette; Rue Conty-Marche; Rue Chapsal stopping at Pont Pere Robert.

Line No. 18.—Yochow Road is the first divisional stop then onto Singkeipang Road, Hongkew Market, Corner of Haining-North Honan Roads: North Chekiang Road Yu Ya Ching Road; Rue Ningpoo-Avenue Joffre; Rue Millot; Rue Lafayette; Rue Conty and Pte St. Catherine.

Line No. 24.—West Gate; Rue de Marche; Rue Chapsal;

Rue Massenet; Rue Cardinal Mercier; Avenue Joffre; Rue Bourgeat; Avenue Foch; Bubbling Well Road; Ferry-Sinza; Haiphong Road; and Ferry-Robinson Roads.

Hire Cars.—A number of excellent hire-car and taxi services are maintained in Shanghai. The usual fare at the time of writing was \$2.70 local; however, the depreciation of the Chinese dollar and the subsequent increase of gasoline price might well affect the fares. The chauffeurs usually expect a tip of about 20 cents or more on short trips.

Ricshas.—Visitors who have never been to the Orient before will no doubt want to take a ride in a ricksha. A call will bring one to your side. Don't bargain with the ricksha coolie. Sit down and go where you want to. If you wish to engage a ricksha for a whole day, get someone in the hotel to do it for you. At the present time it is about \$3, or about \$2 for half-a-day. For a ride of few blocks pay about 15 cents, 25 cents for 15 minutes, 70 cents to a dollar for an hour, depending upon the distance travelled. It is wise to make a note of the license number. Do not let them lead you to any place you are not sure of.

Ricshas bearing an International Settlement license may operate both in the French Concession and in the Settlement. Those with Chinese characters on their licenses are only allowed to travel in the French Concession.

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Local Parks

Shanghai has several excellent parks located both in the Settlement and Concession. The parks are well laid out and are havens for the many fresh-air seekers who find that the open spaces provide an excellent way to spend holidays and Sundays.

Jessfield Park:—Chief attraction among the several parks is the well known Jessfield Park located at the end of Great Western Road just at the boundary of the Settlement and the Hungjao area. The park also has a zoo. Well laid out spaces and greens, flowers beds and ponds, where young and old alike sail model boats, make the park very beautiful. The park includes a section where rifle practice is carried out by the British defense forces in Shanghai. Jessfield Park is one of the best playgrounds for children. Admission to the park is gained by buying a ticket at the gates. Each ticket is 20 cents and allows the holder to remain there until closing time.

Hongkew Park:—Although a little smaller than Jessfield Park, the open space, located at the end of Kiangwan Road, in Hongkew, affords excellent means for the same open air recreation as Jessfield Park. Besides being a playground, it is also a sports ground. A track around the Park allows running practice for those interested in the sport.

Municipal Nursery.—Better known as the Hungjao Garden, the park is at the corner of McLeod and Hungjao Roads. It is one of the most beautiful parks in Shanghai. It was laid out only a comparatively short while ago and already has become one of the most popular parks here. Admission is free.

Public Gardens.—The Gardens are just at the foot of the Garden Bridge. The park is one of the oldest here and extends down to the edge of the water-front. Another part of the Gardens is just opposite the British Consulate. During summer it is a refuge for heat-driven local people who sit in the park catching the breeze from the river. Admission is 20 cents.

French Park.—It is situated at the corner of Rue Lafayette and Avenue Dubail. Admission is 20 cents. Ponds and clever designing have made the park a very beautiful one. There is a miniature zoo there also. Although usually called the French Park, the real name is Kokuzu Park.

Besides the parks described here, all over the Settlement and the French Concession there are several smaller parks, mostly where children play. The authorities in all cases have not neglected the health of the city's children.

AMUSEMENT AND ENTERTAINMENT

Shanghai, "Paris of the East," has a mode of entertainment which, like everything else in this city of enormous contradictions, is all its own. Every conceivable taste and inclination is to be found in the three million people that pulse through the city, and every single one is catered to. Theatres, dog races, hai alai and symphony, sophisticated clubs and prizefights, cabarets . . . and cabarets, about which more later.

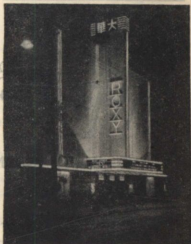
THEATRES

Shanghai may boast not only of the finest picture houses in the Far East, but also of an excellent legitimate theatre, the Lyceum, where both amateurs and professionals display their talents. Here also, during the winter, plays the Municipal Orchestra, giving concerts every Sunday. The Russian Light Opera Company also presents periodic musical dramas.

Among the better cinemas are:

Cathay	868 Avenue Joffre
Grand	216 Bubbling Well Road
Metropol	500 Yu Ya Ching Road
Nanking	523 Avenue Edward VII
Roxy	742 Bubbling Well Road

Roxy Theatre, one of the newest and most up-to-date cinemas.



Municipal Orchestra:—Under the direction of Mario Pacci, the Municipal Orchestra is perhaps the chief cultural asset of the city, and has won for itself an excellent reputation. From time to time many notable musicians have collaborated with them, including Zimbalist, Moiseiwitsh, Elman, Godowsky, and McCormack.

During the winter months, the orchestra plays at the Lyceum Theatre, on the corner of Route Bourgeat and Cardinal Mercier. During the summer they play at Jessfield Park.

Radio Stations:—The bulk of the local radio stations are naturally Chinese, but there are several excellent foreign stations.

Among the principal are the following:

Call Letters	Operated by	Meters	Kc
XMHA	Radio Engineering Co. 445 Race Course Road	5000	600
XMHC	Shai Evening Post and Mercury	428.57	700
XQHB	Mrs. C. M. Robertson 274 Rte. Maresca	861.2	830

Racing:—For those interested in racing, the Shanghai Race Club is the place. The races take place at the Recreation Ground on Bubbling Well Road. The Course is situated only one mile from The Bund.

SHANGHAI RACE COURSE



PONY AND HORSE RACING

on Saturdays and Holidays.

See article on page 67

The Shanghai Race Club begins the year with the New Year Race Meet on January 1 and 2. Race meetings are held on every Saturday and public holiday during the months of March, April, October, November and the first half of December.

In addition the first weeks of May and November bring the Spring and Autumn Race Meets of the Shanghai Race Club. The big sweepstake on the Champions Race, the most important event on the racing calendar, may bring the lucky winner anything from \$150,000 to \$200,000. There are other lesser sweepstakes conducted by Shanghai's social clubs.

Betting Systems:—Betting on the races is both on the sweepstakes and the pari-mutuel system.

All revenue from sale of tickets goes toward prizes after 20 per cent of the total pool has been deducted for the club. Holders of tickets on unplaced ponies are allotted 10 per cent of the prize money.



Cathay Hotel at Night

PHOTO

Prof. H. Schieberth

Pictorial Portraits

267 Kiangse Road

Shanghai

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The remainder is divided 70 per cent to the winning pony, 20 per cent to the second and 10 per cent to the third. Racing is one of the major sporting and social events in Shanghai.

Hai Alai—Fast and fascinating Spanish indoor sport, hai alai is a nightly feature of Shanghai sporting life at the palatial Auditorium on Avenue du Roi Albert, just off Avenue Joffre, in the French Concession.

Canidrome.—Dog racing is a favorite diversion of Shanghai-landers. The greyhound racing takes place on stated days at the Champs de Courses Francais (Canidrome), on Avenue du Roi Albert in the French Concession.

Cabarets.—East side, west side, and all around the town, Shanghai throbs and sparkles and beats with cabarets, cabarets, cabarets. Few are the streets which do not rate at least one cabaret, while some districts, such as "Blood Alley," are devoted solely to night-clubs.

Night life begins early in Shanghai, frequently starting with the tea-and-cocktails hour, usually after three p.m. Formal cocktail hours and tea-dances are featured by a number of hotels, as well as by some of the larger cabarets and ballrooms. Then dinner, the theatre, and . . . almost inevitably . . . the cabarets.

The cabarets are of three types: high class, low class, and unclassified. You may take your choice. Number One will require . . . or at least prefer . . . dinner clothes; you



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may bring your own girl or do a bit of social piracy. Number Two will provide dancing "hostesses", although leading cabarets are now doing the same; the fee is small, and generally on the ticket system. Number Three . . . but possibly that is better left undiscussed here. Added to these lively night-spots are many small, quiet, Continental places, where, particularly in the past few years, really extraordinary music may frequently be found. Many of the great musical artists of Europe are now in Shanghai, forced to make a living as best they can. As a result, Shanghai has never been in such a position to enjoy fine music for almost nothing. Many of these places . . . some Hungarian, some Viennese, are on Avenue Joffre, others are across the Soochow Creek.

Good food can be found anywhere, at any hour. Good liquor is the pride of the better spots—at the others, it is wise to stick to sealed beer and to have it opened at your table. Music is assorted, and almost sure to meet all tastes; you may request any particular tunes you wish to hear by passing a chit to the orchestra leader.

Bar Girls.—The bar-girls are a striking feature of Shanghai's nocturnal existence, and be it ever so small and dingy, every spot must have its Shura or Gallia or Vera propped behind the bar and inveigling the customer into "chust wan leetle glass of vine." The "wine" is cider or colored water, but the illusion is sacred, and not to be broken. The bar-girl, needless to say, gets a small commission from the management on every drink.

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Shanghailanders like to keep moving through the glittering night from one place of amusement to another. There is gambling for the adventurous in one of the dens on the outside roads, but the traveller is well-advised to avoid the halls that cater to the devotees of the galloping dominoes and the wheel of "fortune." While it is probably safe enough for foreigners, old-timers consider it a dubious point as to whether you're luckier to have won or lost when it comes time to go home.

Eventually, in your round of the far-famed night-life of Shanghai, "Blood Alley" will receive you, if the party ends up as most do. Here, on Route Chu Pao San, to give it its real, though seldom-used, name, are to be seen mid-night revels at their roaring worst . . . or best. Blood Alley is open all night, and shrieks its cacophony of yells and laughs and music to the sky long after the sun has crept its way up from the muddy Whangpoo. Wild, yes, but certainly unique, and indisputably an experience. But you're on your own.

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Best Of Music—Choicest Of Cantonese Food**

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The General Post Office Viewed From The Soochow Creek

POSTAL RATES

Postal Union Countries

		cents
Letters ..	first 20 grams	50
Letters ..	each successive 20 grams	30
Registered ..		50
Postcards ..	single	30
Postcards ..	(reply prepaid) double	60
Newspapers ..	each 50 grams	10
Books ..	each 50 grams	10

Domestic Rates

		S'hai	China
Letters ..	every 20 grams	2	5
Postcards ..	single	1	2½
Postcards ..	(reply prepaid) double	2	5
Newspapers ..	every 100 grams	½	—
(single or in bundles)			
Newspapers ..	every 50 grams	—	½
Books, etc. ..	up to 100 grams	½	1
" ..	from 100 to 250 grams	1	2½
" ..	from 250 to 500 grams	2	5
" ..	from 500 to 1000 grams	4	7½

Destination

Fee

Hongkong ..	Letters: \$0.25 per 20 grams
	Postcards: \$0.25 per card
Netherlands Indies ..	\$0.65 by Air France
	" K.L.M.
	\$1.30 " I.A.L.
India ..	\$0.65 by Air France
	" K.L.M.
	\$1.30 " I.A.L.
Europe ..	\$1.75
United States ..	\$3.75
Australia ..	\$1.30
New Zealand ..	\$1.30

Abbreviations:

K.L.M. - Dutch Air Lines

I.A.L. - Imperial Airways—

INTERNATIONAL AIR-MAIL SURTAXES

The air surtax on each five grams is charged in addition to the \$0.25 per five grams for conveyance by National Air Lines, if used, as well as in addition to the ordinary postage fee, the registration or express fee, if posted as registered or express article, and the air mail surtax for air transmission by National Air Lines from any place in China to Hongkong, Hanoi, or Rangoon.

PARCEL POST RATES

Destination	1 kg.	5 kg.	2 lb.	11 lb.
Australia (via Hongkong) ..	CN\$		7.90	22.70
Belgium	12.30	19.90		
Ceylon	10.10	12.50		
Denmark	12.90	20.90		
France	11.10	31.90		
French Indo-China (via Hongkong)			8.50	12.50
Canada			6.00	13.00
Holland	13.10	21.50		
Hongkong	2.52	4.60		
India	10.90	15.30		
Italy	9.20	17.30		
Japan	1.12			
Netherlands Indies direct ..	7.30	9.90		
New Zealand			9.50	15.50
Norway	15.90	25.90		
Sweden	15.90	26.50		
Switzerland	10.30	17.90		
United Kingdom	14.90	25.30		
Unites States of America ..			\$1.44 per lb. plus 50 cts. per parcel 50 lb. maximum.	
West Indies	10.70	23.90		
Palestine	7.54	12.62		

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TELEGRAM RATES

Cable and radiogram rates, according to international regulations, are based on the Gold Franc, and are subject to fluctuation as the currency of the country may fluctuate. Shanghai recently has undergone radical exchange shifts, all of which, naturally, affect the cable rates. As a result, the charges quoted below, while in effect in all cable companies at the time of going to press (April, 1940), may become somewhat higher in the course of the next few months.

UNITED STATES

	CODE		DEFERRED		DLT	
	per word	mini- mum	per word	mini- mum	per word	mini- mum
San Francisco and region	\$6.75	\$33.75	\$5.625	\$28.13	\$3.75	\$ 93.75
West of Rockies	7.23	36.15	6.025	30.13	4.01 2/3	100.42
Middle West	7.47	37.35	6.225	31.13	4.15	103.75
Central States	7.77	38.85	6.475	32.38	4.31 2/3	107.92
Eastern States	8.10	40.50	6.75	33.75	4.50	112.50

CANADA AND NEWFOUNDLAND

British Columbia (first region) & Vancouver Island	7.68	38.40	6.40	32.00	4.26 2/3	106.67
Cape Breton	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Manitoba	8.10	40.50	6.75	33.75	4.50	112.50
New Brunswick	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Newfoundland	8.91	41.55	7.425	37.13	4.95	123.75
Nova Scotia	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Ontario, Quebec, Prince Edward Island	8.25	41.25	6.875	34.38	4.58 1/3	114.59
Saskatchewan	8.10	40.50	6.75	33.75	4.50	112.50

Cheques are spendable everywhere

EUROPE (EXCEPT USSR)

All points	6.21	31.05	5.175	25.88	3.45	86.25
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PHILIPPINE ISLANDS

Luzon:						
Manila	1.80	9.00	1.50	7.50	1.00	25.00
Other Places	2.25	11.25	1.875	9.38	1.25	31.25
Batan	2.25	11.25	1.875	9.38	1.25	31.25
All Other Places	3.42	17.10	2.85	14.25	1.90	47.50

PACIFIC ISLANDS

Guam	3.15	15.75	2.625	13.13	1.75	43.75
Hawaii:						
Oahu (Honolulu)	6.24	31.20	5.20	26.00	3.46 2/3	86.67
Other Places	7.65	38.25	6.375	31.88	4.25	106.25
Midway	4.50	22.50	3.75	18.75	2.50	62.50

* continue with:....Any of the above.....

Any of the above telegrams may be sent as urgent, in which case they should be clearly marked with the paid service indication "D" or "Urgent" before the address, and will be charged double the ordinary charge.

Deferred Radiograms:—Radiograms written entirely in plain language (figures, commercial marks, and abbreviated expressions to one-third the number of chargeable words in text and signature allowed) and clearly marked with the paid service indication—"LC"—before the address.

Letter Radiograms:—Letter Radiograms (DLT) are subject to special rules as regards delivery and generally arrive at their destination on the second day after sending. There is a minimum charge for 25 words.

Any of the Shanghai wireless companies offer a free pick-up service for Radiograms. Simply call the number of the company you wish to use and ask for a messenger to call for your message. A formal receipt will be issued against cash payment, or if you have a pass book it will be signed as acknowledgment of receipt of your radiogram.

HOTELS AND APARTMENTS

Among the leading hotels and apartments in Shanghai are:

Broadway Mansions	North Soochow Road	Tel. 46260
Cathay Hotel	Nanking Road/Bund	" 11340
Cathay Mansions	Carinal Mercier/ Rue Bourgeat	" 70070
Metropole Hotel	180 Kiangse Road	" 12500
New Asia Hotel	422 Tiendong Road	" 42210
Palace Hotel	19 The Bund	" 18030
Park Hotel	164 Bubbling Well Road	" 91010

LEADING LOCAL CLUBS

American	209 Foochow Road
American Women's	577 Bubbling Well Road
Central	731 Nanking Road
Cercle Sportif Francais (French Club)	290 Rte. Cardinal Mercier
Columbia Country Club	021 Great Western Road
Country (British)	651 Bubbling Well Road
Customs	66 Nanking Road
Hungjao Golf	501 Hungjao Road
Int'national Recreation	304 Mohawk Road
Italian	285 Rte. Maresca
Japanese	295 Boone Road
Masonic	264 Kiangse Road
Rotary Club	180 Kiangse Road
Shanghai Club	3 The Bund
Shanghai Race	305 Bubbling Well
Shanghai Rowing	76 Soochow Road
Swiss	2 Tunsin Road
Union Jack	39 Myburgh Road
Y.M.C.A. (Foreign)	150 Bubbling Well Road

GENERAL LOCAL KNOWLEDGE

Shanghai with its hot, humid summers and cold, damp winters, is not the possessor of a very attractive climate. There are however, a number of pleasant weeks in the spring and autumn, which might be compared to the climate in California, January is the coldest month, and July the hottest. Broadly speaking, Shanghai may be said to have a climate that is one-third tropical and two-thirds temperate. It is not the heat but the humidity that makes the Shanghai summers so unpleasant.

What to Wear:—Visitors coming to Shanghai during June, July, August and early September will require a complete tropical wardrobe. White suits are recommended for the men, and the thinnest of summer frocks for the women. In general, informality is the keynote, and jackets, depending on individual tastes, may be dispensed with altogether.

The months of December, January and February require heavy clothing, while the intermediate months of March, April, May, September, October and November, all require medium-weight clothing such as is worn in America or Europe at the same time of the year.



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HEALTH MEASURES

Certain fundamental precautions should be taken by both visitors and residents in Shanghai. Ordinarily, the precautions advised by the Municipal Council will suffice, if strictly adhered to.

1. Don't consume foodstuffs which are not absolutely fresh and which have not been cooked, boiled, or otherwise sterilized.
2. Have a vaccination every three years, inoculations every two years against typhoid and every year against cholera.
3. If vegetables are to be eaten raw, they should be thoroughly washed in boiling water. This also applies to all fruits. Thin-skinned fruits should be eaten only after they have been cooked.
4. Be sure that meat is fresh. Fresh meat is stamped with the official chop of the Council. Beef, mutton, and pork are marked in two grades: first quality in purple, second in blue.
5. No milk, except that marked "A.T.T." and "pasteurized" should be consumed without first being boiled. All supplies should be procured from a reliable source, as adulteration and substitution is not unknown in Shanghai.

Shanghai's summer may be tolerated if a few simple rules are followed and closely adhered to:—

1. Use discretion in exposing yourself to the sun.
2. Take moderate exercise, but avoid over-exertion.
3. Try to take a short nap in the afternoon.
4. The less food consumed the better, especially during mid-day. Alcoholic drinks are better avoided altogether during the day.
5. Above all, sensible clothing. As mentioned before, the keynote of Shanghai summer-wear is comfortable informality.



Ophthalmic-Optician
126-Nanking Road
Shanghai

And at
Pedder St.
HONGKONG

Fellow of the
worshipful Coy.
of Spectacle
Makers (Eng.)

Freeman of
the City of
LONDON

SHOPPING TOURS

Shopping Centers . . . Shanghai's shopping centers are so numerous and varied that it would be impossible to even attempt to describe them all in the limited space provided. However, a few of the most important and most interesting to the traveller are enumerated below



Nanking Road

Along Nanking Road, starting from the Cathay and Palace Hotels, will be found some of the finest shops in this hemisphere, and certainly the finest in the Orient. Truly wondrous "objets d'art" have found their way to this great seaport from the former cultural centers of China, and fabulous, ageless treasures are for sale at frequently ridiculous prices. For Milady who wishes to replenish her wardrobe, Paris, London,

and New York have sent their products to compete with the native ones. The big department stores are also situated on Nanking Road, and carry, like the stores of New York, San Francisco, Los Angeles, etc., everything imaginable. Here also are found a number of Cantonese restaurants and other spots for Chinese "chow".

Bubbling Well Road.—Bubbling Well Road is probably chiefly important in the shopping sense as the fur center, with most of the large fur companies having their headquarters there. There are also numerous Chinese-furniture shops, numerous shoe-shops, book-sellers, tailors, coutourliers, and similar stores scattered along the entire length of it.

Yates Road.—Yates Road or "Petticoat Lane" is noted for the exquisite silks that are sold there. It is lined on both sides with countless small shops, almost all specializing in women's underwear, dressing gowns, silk stockings, pyjamas, dresses....everything in fact, that could be conceivably made out of silk. There are also numerous curio shops, designed to delight the heart of the collector who wants something to remind him of his trip to the Orient.

Avenue Joffre.—"Moscow Boulevard," as it is known, abounds with shops of every description. A stroll along the street will give the impression that everything money can buy is for sale here. Shoes, books, furs, diamonds, dresses, curios....but the list is interminable, and would hardly bear repeating.



**67 Nanking Road,
Crawford Building**

Telephone 10118

Shanghai

Peking Road—Like the Bowery of New York or Main Street of Los Angeles, Peking Road is the haven of second-hand shops. Scores of them, that deal in everything conceivable, and frequently resemble museums rather than stores. Sometimes unusual bargains are to be obtained there, but the tourist is earnestly advised never, never to make a purchase without considerable preliminary bargaining over the price. The first price asked should never be given; the visitor may be sure that he can get the object for one-third the price first asked and still not be taking advantage of the shopkeeper.

ANTIQUES AND CURIOS

Since the advent of the Sino-Japanese hostilities, many ageless, priceless treasures of Chinese art have found their way to Shanghai. Although it is frequently difficult to tell the imitation from the genuine, the traveller may shop in perfect safety if he will patronise the better-known shops. In this respect, the following stores are recommended: The Little Pagoda, 57 Nanking Road; The Emigrants Thrift Shop, 55 Nanking Road; European Antiquities and Rarities, 1310 Avenue Joffre; Red and Black, 277 Avenue Petain; Toyo Murakami, 270 Kiangse Road; The Green Dragon, 119 Nanking Road; H.J. Moysey, 452 Kiangse Road; Peking Art Gallery, 439 Szechuen Road; The Sea Captain's Shop, 119 Nanking Road.

WHEN BUYING WATCHES OR JEWELRY

you most likely would contact a jeweler, in whose integrity and ability you have full confidence. In case you don't know such a jeweler, please ask your friend "an old Shanghaider". He surely will advise you

To See ISMER'S

Our House founded 54 years ago enjoys a special reputation for creating and modernizing highclass Diamond-Jewelry, where all work is done in our own workshop by our European jewelers.



C. ISMER & CO.

244 Nanking Road

COSMETICS

Local beauty shops, department stores, plentifully and variedly supplied with the latest in cosmetics provide endless satisfaction. The Shanghai woman has a wide choice of American, English and French products, but her choice seems to lean toward Lenthéric, — beauty aids, whose well known "Tweed," "A Bientot," and "Shanghai" perfumes hardly need introduction. The visitor to Shanghai has at her disposal a range of beauty products certain to satisfy the most fastidious.

COTTONS AND WOOLS

Excellent cotton and woolen material, easily comparable to the finest offered at similar prices in Europe and America, may be purchased at a number of Shanghai stores. Chief among the better shops are: The House of Nevafaid, 1529 Bubbling Well Road; Dah Sing and Co., 372 Yates Road; The Emporium Wool Store, 359 Yates Road.

COUTURIER

For Milady who wishes to add to her wardrobe, there are a number of expert dressmakers who have long satisfied Shanghai's fairer sex. Particularly notable among these are: Annabella, 1088 Bubbling Well Road; Maison Tania, 10 Central Road; Up To Date, 61 Nanking Road.

CULTURED PEARLS

Jewelry is the keynote to what the well-dressed woman wears and pearls are always a predominant feature in dress ornaments. This style naturally will lead the fair shopper to seek this type of jewellery. At Unzen Yoko, 320 Szechuen Road, 6th floor, a variety of cultured pearl ornaments like necklaces, brooches, earrings, bracelets and clips, can be obtained. These are beautiful, original and well made, and will lend a charming accent to the daily ensemble.

EMBROIDERIES

The exquisitely delicate embroideries, linens and lace goods that come from the fingers of the Chinese craftsmen have long been synonymous with near perfection. The following shops all carry wonderfully representative lines of this finest of Chinese arts; China Kerchief Store, 112-114 Central Arcade, Nanking Road; One Price Lace Co., 53 Nanking Road and 715 Bubbling Well Road;

FURS

With Shanghai the main exporting center of the Far East for furs since the vast fur centers of Siberia, Manchukuo and North China send their products here, it is only natural that this city should be able to delight the hearts of fur-wearers. Kapustin, the Fur Palace, located at 67 Nanking Road, leads the fur parade this year. Modern, up-to-date, the store supplies and models the most beautiful creations.

HOSIERY

The feminine traveler who intends to come to Shanghai may think of previously stocking up with an extensive supply of stockings. This is unnecessary. Shanghai is on a par with other cities in the matter of stockings, for there can be no worries with the Encore Hosiery Service Station catering to every taste. The store, located at 24 Gordon Road near Bubbling Well Road, stocks the sheerest of sheer, the most durable stockings, in any shade and of any type.

JEWELRY

Jewelry is always a difficult thing to pick out and know that you're getting the real thing. In Shanghai, where a bit of substitution is not unknown, the tourist would do well to shop at well known stores such as Alexander Clark, Co., Ltd., Sassoon House; Cathay Jewellery, 272 Kiangse Road; C. Ismer, 244 Nanking Road; Unzen Yoko, 320 Szechuen Road, and Bijoux Beraha, 255 Rte. Cardinal Mercier.

LINGERIE

The delicate, filmy lingerie that comes out of China is known the world over for its superb perfection, for the incredible amount of handwork that goes into every exquisite inch of it. The traveller may be sure of being offered the very best in this line if he will patronize the following stores: Shanghai Underwear Co., 119 Nanking Road, and Hong's Lingerie Co., 159 Peking Road.

PHOTO STUDIOS

Shanghai has a number of excellent portrait photographers, many of them real artists. Among the outstanding is Prof. H. Schiebert, with studios at 267 Kiangse Road.

PORCELAIN

Some of the most beautiful porcelain to be purchased in the Orient is sold at the store of William Rae, 217 Rte. Cardinal Mercier. Particularly notable is the fact that any piece of porcelain purchased there may be exactly matched after any length of time.

RUGS AND CARPETS

Oriental rugs . . . words that have always stood for the most beautiful of floor coverings. And, moreover, with good reason. No other country has ever been able to weave into a bit of carpet the subtle tones, the glorious colors, that are part of the Oriental rug. In Shanghai, excellent carpets are sold at the following stores: Philip Chu, Sassoon House; The Jen Li Co., 475 B'Well Road.

TAILORS

There is a number of unusually good tailors in Shanghai, ready to outfit the man to look his part in this "Paris of the Orient." L. A. Garland, 264 Nanking Road, and R. C. Fowles, at 154 Nanking Road, are among the finest.

PHONE TO FIND
WHO SELLS IT
—
CASH

Shopping Service Key

SHOPPING NEWS

233 NANKING ROAD

TELEPHONE 10555

CLASSIFIED BUSINESS DIRECTORY

The business houses listed below are recommended with confidence. Should visitors experience any difficulty in obtaining what they need, then call Shopping Service, 233 Nanking Road, Telephone 10555.

Antiques

The Little Pagoda, 57 Nanking Road
Emigrant's Thrift Shop 55 Nanking Road
European Antiquities & Rarities, 1310 Ave. Joffre
Red & Black, 277 Ave. Petain
Toyo Murakami, 270 Kiangse Road

Beauty - Salons

De Luxe, Cathay Hotel, Room 224

Booksellers

A.B.C. News Co., 391 Szechuen Road
The Far Eastern Book Co., 104 Central-Arcade
(Szechuen and Klukiang Road)
Home of Books, 204 Nanking Road

Breweries

Union Brewery, 220 Szechuen Road

Cable Offices

Globe Wireless Ltd., 51 Canton Road
R.C.A. Communications Inc., Sassoon Arcade-
Nanking Road Side

Cafés

Cafe Europe, 15 Love Lane Cr. of Bubbl. Well
Chocolate Shops: 221 Nanking Road
883 Bubbling Well Road

Children's Clothings

Jack & Jill, 149 Nanking Road

Cosmetics

Java China Trading Co., 150 Klukiang Road

Cottons, Wools and Silk

Dah Sing & Co., 372 Yates Road
The Emporium Wool Store, 359 Yates Road
The House of Nevafald, 1529 Bubbling Well Road
Welcome Silk Co., 447 Szechuen Road

Couturier

Annabella, 4 Gordon Rd.-Cr. Bubbl. Well
Maison Tania, 10 Central Road
Up To Date, 61 Nanking Road

Curios

Green Dragon, Central Arcade, 119 Nanking Road
H. J. Moysey, 452 Kiangse Road
Peking Art Gallery, 439 Szechuen Road, First Floor
The Sea Captain's Shop, 119 Nanking Road

Department Store

The Wing On Co., 635 Nanking Road

Dry Cleaners

Pride Dry Cleaning Co., 876 Ave. Foch.

Electric and Steam Baths

A. Barr, 154 Nanking Road, 1st Floor

Embroideries - Linens

China Kerchief Store, 112-114 Central Arcade, Nanking Rd.
One Price Lace Co., 53 Nanking Road, 715 Bubbling Well

Filmo Depot

Bell & Howell Co., 17 Canton Road

Forwarding Agents

Scharpf, Guenter & Co., 660-668 Szechuen Road

Furs

Kapustin, 67 Nanking Road

Gifts

Green Dragon, Central Arcade, 119 Nanking Road

Hosiery

Encore-Hosiery, 24 Gordon Road

Hotels and Apartments

Broadway Mansions Hotel, North Soochow Road
Cathay - Hotel, Sassoon House, Nanking Road
Cathay - Mansions, Cardinal Mercier
New - Asia Hotel, North Szechuen Road
Metropole Hotel, 180 Kiangse Road.
Palace Hotel, 19 The Bund
Park Hotel, 164 Bubbling Well Road

Lace Goods

Tai Wai & Co., 340 Yates Road
The T. K. Chao Co., 233 Nanking Road,
Hardoon Building Room 118

Language School

Shai Language School, 153 Nanking Road

Lingerie

Chez Nicole, 1308 Ave Joffre
Hong's Lingerie Co., 159 Peking Road

Night Clubs

Balalaika, 1002 Ave. Joffre
Casanova, 545-47 Ave. Edward VII
Farren's, 325 Great Western Road
Jessfield Club, 1489 Yu Yuen Road
Lido Ball Room, 306 Medhurst Road
Metropole Garden, 56 Gordon Road
Moulin Rouge, 1006 Ave. Joffre

Office - Supplies

W. Koreska, 133 Yuen Ming Yuen Road

Opticians

N. Lazarus, 126 Nanking Road

Pearls and Jewellery

Alex. Clark Co. Ltd., Sassoon House
Bijoux Beraha, 255 Rte Card. Mercier
Cathay Jewellery, 272 Kiangse Road
C. Ismer, 244 Nanking Road
Unzen Yoko, 320 Szechuen Road

Photo-Studios

Prof. H. Schieberth, 267 Kiangse Road.

Porcelain

William Rae, 217 Route Cardinal Mercier

Restaurants

Chez Rovers, 975 Ave. Joffre
Bodega, 440 Szechuen Rd.
Sun - Ya, 719 Nanking Road

Rugs and Carpets

Philip Chu, Sassoon House, Ground Floor, Nanking Road
The Jen Li Company, 475 Bubbl. Well

Shipping Companies

Lloyd Triestino, 26 The Bund
Union-Steamship Agency, 51 Canton Road

Shoes & Stockings

Bata, Shoes & Stockings, 597 Ave. Joffre

Shopping Service

Shopping News, 233 Nanking Road

Stamps

Phila Stamp Co., 119 Nanking Road

Tailors

L. A. Garland, 264 Kiangse Road
R. C. Fowles, 154 Nanking Road

Tobacco Merchants

Nanyang Brothers Tob. Co., Ltd., 183-5 Ave. Edward VII

Underwear

Shanghai Underwear Co., 119 Nanking Road

STEAMER FARES FROM SHANGHAI TO AMERICA

TO	S.S. LINE	CLASS	FARES
San Francisco	A.P.L.	First	US\$365.00
		Tourist	200.00
	N.Y.K.	First	385.00
		Second	230.00
Los Angeles	A.P.L.	First	375.00
		Tourist	205.00
	D.L.R.	First	290.00
	N.Y.K.	First	395.00
		Second	235.00
New York	A.P.L.	First (only)	746.00
	(via Suez) D.L.R.	First	410.00
Vancouver	C.P.R.	First	355.00
		Tourist	200.00
	N.Y.K.	First	305.00
		Second	160.00
Seattle	C.P.R.	First	355.00
		Tourist	200.00
	N.Y.K.	First	305.00
		Second	160.00

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WAY

FROM SHANGHAI TO EUROPE via SUEZ

TO	S.S. LINE	CLASS	FARES
Hongkong	A.P.L.	First Tourist	US\$54.00 29.00
	B.F.L.	"A" "B"	£ 12.0.0 7.0.0
	G.S.L.	"A" "B" "C"	£ 9.0.0 7.0.0 6.0.0
	L.T.L.	First Second Economic	US\$54.00 35.00 22.00
	M.M.	First Second	£ 11.0.0 7.10.0
	N.Y.K.	First Second	US\$45.00 32.00
	P. & O.	First Second	£ 12.0.0 7.0.0
	A.P.L.	First Tourist	US\$95.00 47.00
	L.T.L.	First Second Economic	US\$95.00 53.00 36.00
	N.Y.K.	First Second	US\$87.50 47.50
Singapore	A.P.L.	First	US\$119.00
	B.F.L.	"A" "B"	£ 24.0.0 19.0.0
	L.T.L.	First Second Economic	US\$110.00 80.00 55.00
	M.M.	First Second	£ 27.0.0 20.0.0
	N.Y.K.	First Second	£ 21.10.0 14.10.0
	P. & O.	First Second	£ 27.0.0 19.0.0
Penang	A.P.L.	First	US\$136.00
	N.Y.K.	First Second	£ 24.0.0 18.0.0
	P. & O.	First Second	£ 29.0.0 21.0.0

AMERICAN EXPRESS Travelers Cheques

TO	S.S. LINE	CLASS	FARES
Colombo	A.P.L.	First	US\$233.00
	B.F.L.	"A" "B"	£ 48.0.0 32.0.0
	L.T.L.	First Second Economic	US\$252.00 164.00 116.00
	M.M.	First Second	£ 53.0.0 31.0.0
	N.Y.K.	First Second	£ 44.10.0 27.10.0
	P. & O.	First Second	£ 61.0.0 40.0.0
	A.P.L.	First	US\$260.00
	L.T.L.	First Second Economic	US\$264.00 176.00 124.00
Bombay	P. & O.	First Second	£ 64.0.0 43.0.0
	A.P.L.	First	US\$458.00
Port Said	B.F.L.	"A" "B"	£ 93.0.0 75.0.0
	L.T.L.	First Second Economic	US\$500.00 340.00 256.00
	M.M.	First Second	£101.0.0 71.0.0
	P. & O.	First Second	£120.0.0 82.0.0
	A.P.L.	First	US\$458.00
	L.T.L.	First Second Economic	US\$564.00 380.00 290.00
Alexandria	N.Y.K.	First Second	£ 95.0.0 63.0.0
Naples	A.P.L.	First	US\$546.00
	L.T.L.	First Second Economic	US\$564.00 380.00 290.00
Genoa	A.P.L.	First	US\$546.00
	L.T.L.	First Second Economic	US\$564.00 380.00 290.00

TO	S.S. LINE	CLASS	FARES
Marseilles	A.P.L.	First	US\$546.00
	B.F.L.	"A"	£112.0.0
	"A"	"B"	86.0.0
	M.M.	First	£117.0.0
		Second	81.0.0
	N.Y.K.	First	£ 97.0.0
United Kingdom		Second	64.0.0
	P. & O.	First	£136.0.0
		Second	93.0.0
	B.F.L.	"A"	£117.0.0
		"B"	91.0.0
	G.S.L.	"A"	£101.0.0
		"B"	91.0.0
		"C"	85.0.0
	N.Y.K.	First	£104.0.0
		Second	69.0.0
	P. & O.	First	£144.0.0
		Second	98.0.0
FROM SHANGHAI TO JAPAN			
TO	S.S. LINE	CLASS	FARES
Kobe	A.P.L.	First	US\$ 30.00
		Tourist	18.00
	B.F.L.	"A"	£ 7.0.0
		"B"	5.0.0
	C.P.R.	First	US\$ 30.00
		Second	18.00
	P. & O.	First	£ 7.0.0
		Second	5.0.0
	M.M.	First	£ 7.0.0
		Second	5.0.0
	N.Y.K.	First	Y. 90.00
		Second	60.00
Yokohama	TKK.	First	Y.100.00
		Second	60.00
	A.P.L.	First	US\$ 37.00
		Tourist	22.00
	B.F.L.	"A"	£10.0.0
		"B"	7.0.0

Travelers Cheques are refunded

TO	S.S. LINE	CLASS	FARES
Yokohama	C.P.R.	First	US\$ 37.00
		Second	22.00
	M.M.	First	£29.0.0
		Second	21.0.0
	N.Y.K.	First	Y.112.00
		Second	73.00
	P. & O.	First	£10.0.0
			7.0.0

FROM SHANGHAI TO THE SOUTHERN ISLANDS

TO	S.S. LINE	CLASS	FARES
Batavia	J.C.J.	First Second	Glds.250.00 137.50
Menado or Macassar	J.C.J.	First Second	Glds.240.00 143.75
Bali	J.C.J.	First Second	Glds.250.00 150.00
Sourabaya	J.C.J.	First Second	Glds.250.00 150.00

FROM SHANGHAI TO AUSTRALIA

Townsville	A.O.L.	} First Second	£52.0.0 32.10.0
	E. & A.		
	N.Y.K.		
Brisbane	A.O.L.	} First Second	£59.10.0 38.10.0
	E. & A.		
	N.Y.K.		
Sydney	A.O.L.	} First Second	£63.10.0 40.10.0
	E. & A.		
	N.Y.K.		
Melbourne	A.O.L.	} First Second	£65.0.0 41.10.0
	E. & A.		
	N.Y.K.		

FROM SHANGHAI TO OUTPORTS

TO	S.S. LINE	CLASS	FARES
Amoy	C.N.C.	} Saloon Cabin	HK\$ 70.00 55.00
	I.C.S.N.		
Chefoo	C.N.C.	} Express Saloon Cabin	HK\$ 55.00 50.00 35.00
	I.C.S.N.		

TO	S.S. LINE	CLASS	FARES
Dairen	D.K.K.	First Second	Y. 75.00 50.00
Haiphong	C.N.C. } I.C.S.N. }	Saloon Cabin	HK\$170.00 145.00
Hoihow	C.N.C. } I.C.S.N. }	Saloon Cabin	HK\$140.00 120.00
Hongkong	C.N.C. } I.C.S.N. }	Saloon Cabin	HK\$ 85.00 65.00
Saigon	C.N.C. } I.C.S.N. }	Saloon	HK\$180.00
Swatow	C.N.C. } I.C.S.N. }	Saloon Cabin	HK\$ 80.00 60.00
Tientsin	C.N.C. } I.C.S.N. }	Express Saloon Cabin	HK\$ 74.00 65.00 50.00
	D.K.K.?	First	Y.102.00
Tsingtao	C.N.C. } I.C.S.N. }	Express Saloon Cabin	HK\$ 35.00 30.00 25.00
	D.K.K.	First Second	Y. 55.00 36.00
Weihaiwei	C.N.C. } I.C.S.N. }	Express Saloon Cabin	HK\$ 55.00 50.00 35.00

*(Via Dairen, stay one day for trans-shipment)

TABLE OF ABBREVIATIONS

ABBR.	S.S.LINE
A.O.L.	Australian-Oriental Line
A.P.L.	American President Line
B.F.L.	Blue Funnel Line
C.N.C.	China Navigation Co.
C.P.R.	Canadian Pacific Line
D.K.K.	Dairen Kisen Kaisha
E. & A.	Eastern & Australian Line
G.S.L.	Glen & Shire Line
I.C.S.N.	Indo China Steam Navigation Co.
J.C.J.	Java-China-Japan Lijn
L.T.L.	Lloyd Triestino
M.M.	Messageries Maritimes
N.Y.K.	Nippon Yusen Kaisha
P. & O.	Peninsular & Oriental Navigation Co.
T.K.K.	Toa Kaiun Kaisha

BY AIR IN THE FAR EAST
China National Aviation Corp.

From Chungking

To	Fares	
CHUNGKING-RANGOON LINE		
Kunming	CN\$ 325	
Lashio	" 1085	
Rangoon	" 1525	
CHUNGKING-HANOI LINE		
Kunming	" 325	
Hanoi	" 675	
CHUNGKING-CHENG TU LINE		
Chengtu	" 130	
CHUNGKING-KIATING LINE		
Luchow	" 70	
Siufu	" 110	
Kiating	" 160	
CHUNGKING-HONGKONG		
Kweilin	" 380	
Hongkong	" 760	

PAN AMERICAN AIRWAYS

From Hong Kong

To	Fares		Miles
	Single	Return	
Macao	U.S.\$ 8.00	U.S.\$ 14.00	45
Manila	60.00	108.00	760
Guam Island	250.00	450.00	2349
Wake Island	416.00	748.00	3857
Midway Island	497.00	894.00	5042
Honolulu, T. H.	564.00	1015.00	6346
San Francisco	760.00	1368.00	8750

BY AIR IN THE FAR EAST **Imperial Airways (Far East) Ltd.**

From Hongkong

To	Fares	Miles
Bangkok	£31-0-0	1178
Singapore	44-0-0	2149
Calcutta	56-0-0	2217
Batavia	61-0-0	2705
Sydney	100-0-0	6825
London	169-0-0	8500
10 per cent rebooking abatement		

PAN AMERICAN AIRWAYS

From Hong Kong

To	Single	Return	Miles
Manila	U.S. \$30.00	U.S. \$45.00	45
Cebu	60.00	100.00	100
Colon	25.00	40.00	250
Wake Island	15.00	25.00	250
Midway Island	25.00	40.00	400
Honolulu	45.00	70.00	700
San Francisco	70.00	100.00	1000

NOTES

THE SEA CAPTAIN'S SHOP

100 W. Tenth
100 W. Tenth

100 W. Tenth
100 W. Tenth

100 W. Tenth
100 W. Tenth



THE SEA CAPTAIN'S SHOP
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NOTES

上海图书馆藏书



A541 222 0006 5819B

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The finest hand made and Embroidered Lingerie in authoritative styling to be found in any country.

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Jewellery, Petit Point, Brocade, Metallic Afternoon-Evening Bags, Ivories, Curios, Mongolian Objects of Art

THE SEA CAPTAIN'S SHOP

Mrs. W. Tornroth

119 Nanking Road

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3rd Floor

Phone 10206



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and
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